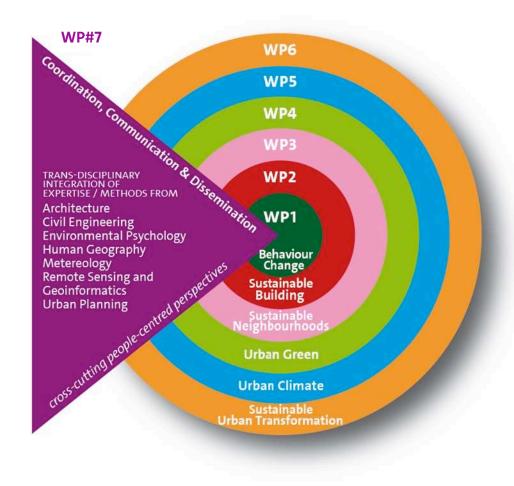
Enhancing Quality of Life through Sustainable Urban Transformation in Cambodia

កម្រោងសាងសង់សម្រាប់ប្រជាជន ការលើកកម្ពស់ គុណភាពជីវិត របស់ អ្នកទីក្រុង ដោយ ការ បម្លែង ទៅជា ក្រុង មានចីរភាពនៅកម្ពុជា





Build4People: Enhancing Quality of Life through Sustainable Urban Transformation **RESEARCH & DEVELOPMENT PHASE** B4P Research Conference, 28 Sep 2021

Build4People Consortium





Management Partner

Local Project



Work Package #1





Work Package #2

EBLE MESSERSCHMIDT PARTNER Architekten und Stadtplaner PartGmbB

Work Package #3

Work Package #7

Work Package #6

Dissemination Partners



Work Package #4



Work Package #5











Center for Khmer Studie Centre d'Études Khmères





Enhancing Quality of Life through Sustainable Urban Transformation in Cambodia

Agenda Build4People Research Conference, 28 September 2021

Part I: Kick-off Event with Phnom Penh Capital Administration

14:00-14:25: Greeting Words

✓ Dr Michael Waibel, Build4People project consortium representative





គម្រោងសាងសង់សម្រាប់ប្រជាជន ការលើកកម្ពស់ គុណភាពជីវិត របស់ អ្នកទីក្រុង ដោយ ការ បម្លែង ទៅជា ក្រុង មានចីរភាពនៅកម្ពុជា



Research for sustainability

Enhancing Quality of Life through Sustainable Urban Transformation in Cambodia

Agenda Build4People Research Conference, 28 September 2021

Part I: Kick-off Event with Phnom Penh Capital Administration

14:00-14:30: Greeting Words

- ✓ Dr Michael Waibel, Build4People project consortium representative
- ✓ Dr Heike Bauer, DLR, representative of German funding agency
- ✓ Mr. Christian Berger, Ambassador of the Federal Republic of Germany in the Royal Kingdom of Cambodia
- ✓ HE Nuon Pharat, Vice Governor of Phnom Penh Capital Administration

14:30-14:35: Group Photo

14:35-14:40: Video Clip of Build4People Ecocity Transition Lab with PPCA in March 2020

14:40-14:55: Envisaged activities of the Build4People–PPCA cooperation

✓ Rolf Messerschmidt, CEO of Eble Messerschmidt Partner / Leader of Build4People WP#3 "Sustainable Neighbourhoods"

เกิน บ้ารธังกาตเรากษุสา

✓ Dr Tep Makathy, General Director of Cambodian Institute of Urban Studies (CIUS) / Project Management Partner of Build4People WP#7 "Coordination, Communication and Dissemination"

14:55-15:05: Q&A

15:05-15:20: Next steps of the Build4People-PPCA cooperation

- ✓ Vannak Seng, Chief of Administration of PPCA
- ✓ Martin Saram, PPCA Liaison to Build4People Project

15:20-15:30: Q&A

15:30-15:45: Coffee / Teak Break



Enhancing Quality of Life through Sustainable Urban Transformation in Cambodia

Agenda Build4People Research Conference, 28 September 2021

Part II: Methodological Approaches of the Build4People Project

15:45-16:00: Build4People's Approach towards Urban Quality of Life

- ✓ Dr Michael Waibel, Build4People project consortium representative
- ✓ Dr Anke Blöbaum, Leader of Build4People WP#1 "Behaviour Change
- 16:00-16:45: Break-out Sessions: "Discussion of Methodological Approaches of the B4P Project"

Session #1: How to implement citizen science approaches within Build4People Project?

- Ied by WP#1 "Behaviour Change and WP#4 "Urban Green Infrastructures"
- Session #2: How to combine urban climate planning with thermal comfort of building users?
- ✓ led by WP#2 "Sustainable Building" and WP#5 "Urban Climate"

Session #3: How to promote sustainable neighbourhood development in the context of sustainable urban transformation?

ู เก_็ม บาร์ อีงกาทเรากษุ สา

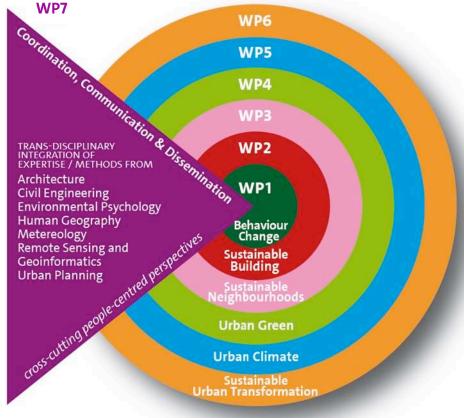
- ✓ led by WP#3 "Sustainable Neighbourhoods" and WP#6 "Sustainable Urban Transformation"
- 16:45-17:00: Presentation of Results from Breakout Sessions (each 5 Min)
- 17:00-17:15: Next Steps, Wrapping-up and Closing of the Build4People Research Conference
- ✓ Dr Michael Waibel, Build4People project consortium representative
- ✓ HE Nuon Pharat, Vice Governor of Phnom Penh Capital Administration





Enhancing Quality of Life through Sustainable Urban Transformation in Cambodia

GENERAL APPROACHES OF THE BUILD4PEOPLE PROJECT



Build4People Consortium UH 💾 Universität Hamburg

គម្រោងសាងសង់សម្រាប់ប្រជាជន ការលើកកម្ពស់ គុណភាពជីវិត របស់ អ្នកទីក្រុង ដោយ ការ បម្លែង ទៅជា ក្រុង មានចីរភាពនៅកម្ពុជា

DER FORSCHUNG | DER LEHRE | DER BILDUNG Work Package #7

EBLE MESSERSCHMIDT PARTNER

Architekten und Stadtplaner PartGmbB

Local Project Work Package #6 **Management Partner**

Centre d'Études Khmères

Eberswalde University for Sustainable Development

Work Package #4

INKEK climate and energy strategies

Work Package #5

Build4People Leader

Work Package #3

UH Universität Hamburg DER FORSCHUNG | DER LEHRE | DER BILDUNG **Department of Geography** Dr. Michael Waibel

Dissemination Partners

Funding volume

3.17 mill. Euro (total, including own investments)

UNIVERSITÄT MAGDEBURG

Work Package #1

- 2.95 mill. Euro (BMBF funding total)
- 1.40 mill. Euro (funding of Hamburg University)



Implementation Partners



DGNB Center for Khmer Studies

INTERNATIONAL





Research Partners

SPONSORED BY THE

University of Stuttgart

Germany

Work Package #2

Federal Ministry of Education

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R&D 2021-2025

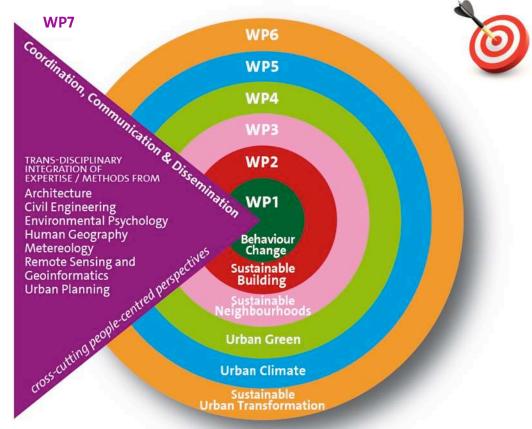
IMP 2025-2027

DEF 2019-2021

Enhancing Quality of Life through Sustainable Urban Transformation in Cambodia

គម្រោងសាងសង់សម្រាប់ប្រជាជន ការលើកកម្ពស់ គុណភាពជីវិត របស់ អ្នកទីក្រុង ដោយ ការ បម្លែង ទៅជា ក្រុង មានចីរភាពនៅកម្ពុជា

GENERAL APPROACHES OF THE BUILD4PEOPLE PROJECT



Work Packages កញ្ចាប់ការដារ

WP1: Behaviour Change ការផ្លាស់ប្តូរូឥរិយាបថ



WP4: Urban Green ទីក្រុងបៃតង



WP2: Sustainable Building អគារដែលមាននិរន្តរភាព



WP5: Urban Climate អាកាសធាតុទីក្រុង



DGNB I

NTERNATIONAL

WP3: Sust. Neighbourhoods សហគមន៍ដែលមានចីរភាព



WP6: Sust. Urb. Transformation ការផ្លាស់ប្តូរូទីក្រុងដោយនិរន្តរភាព



Global Alliance for Buildings and

Construction

The Build4People project follows a people-led, cross-cutting and transdisciplinary approach

Center for Khmer Studie

Centre d'Études Khmères

Dissemination Partners



Research Partners





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Sustainable Development

of Urban Regions

The **Build4People** project based in

long-term funding initiative SURE

Sustainable Development of Urban

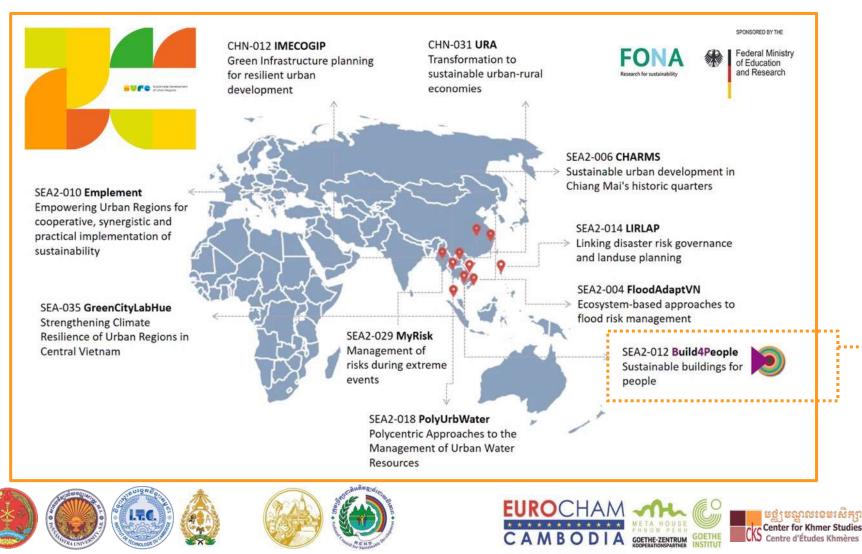
Construction

Phnom Penh is part of a larger

Regions, sponsored by BMBF

VON ZADOW

GENERAL APPROACHES OF THE BUILD4PEOPLE PROJECT



Enhancing Quality of Life through Sustainable Urban Transformation in Cambodia

GENERAL APPROACHES OF THE BUILD4PEOPLE PROJECT

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Enhancing Quality of Life through Sustainable Urban Transformation in Cambodia

GENERAL APPROACHES OF THE BUILD4PEOPLE PROJECT



uild4people.org

Rationale and Background

Long tradition of vernacular architecture <-> modern practices

កម្រោងសាងសង់សម្រាប់ប្រជាជន

ការលើកកម្ពស់ គុណភាពជីវិត របស់

អ្នកទីក្រុង ដោយ ការ បម្លែង ទៅងា

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- Vivid economic activities
- Modern consumer society -> more resource-intensive life-styles
- Electricity consumption per capita has sharply risen
- Car boom, particularly of SUV- and Jeep types
- > Spatially isolated residential enclaves, mostly in the suburbs
- Doubling of the urban population in Cambodia expected by 2030 according to EuroCham
- 50% of the buildings with long-lasting sustainability impacts that will be standing in Cambodia in 2050 have not been built yet
- Unique window of opportunity to tackle sustainable buildings and sustainable urbanization

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Enhancing Quality of Life through Sustainable Urban Transformation in Cambodia

GENERAL APPROACHES OF THE BUILD4PEOPLE PROJECT

Rationale of Research & Development Phase

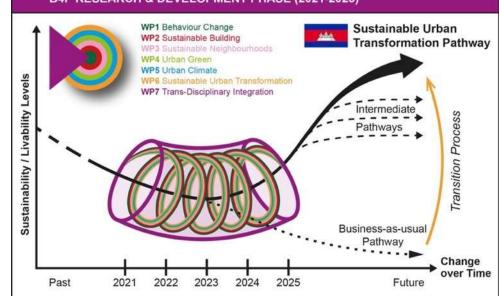
"Sustainable Urban Transformation is not only a technological challenge but also a social, cultural, economic and political **ONE**". (Rohracher, 2001; Rink et al., 2018)

General Approach

- ✓ Systemic to support a transition process
- ✓ People-led
- ✓ Cross-cutting
- ✓ Trans-disciplinary
- Action research
- ✓ Integrated urban development
- The aim is support a more sustainable urban transformation pathway by means of interventions and action research



Figure: The overall aim of the Build4People Project (ideal scenario)



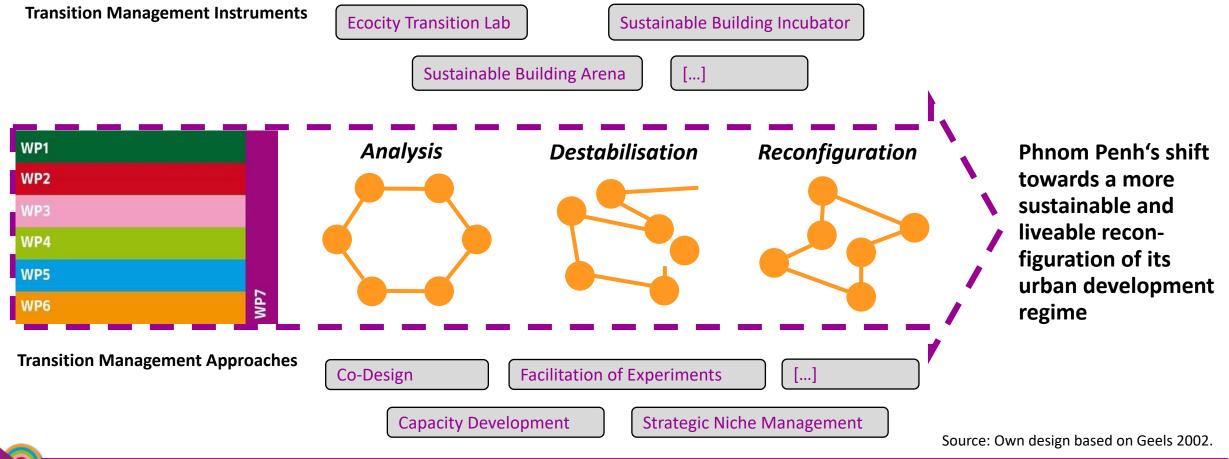
Source: Own design.

Build4People Project ការលើកកម្ពស់ កុណភាពជីវិត របស់ អ្នកទីក្រុង ដោយ ការ បម្លែង ទៅជា

Enhancing Quality of Life through Sustainable Urban Transformation in Cambodia

GENERAL APPROACHES OF THE BUILD4PEOPLE PROJECT DURING RD PHASE

Build4People's Sustainable Urban Transformation Approach



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์ เกิน ษาธ์ อีเภากเรากษุณ

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Enhancing Quality of Life through Sustainable Urban Transformation in Cambodia

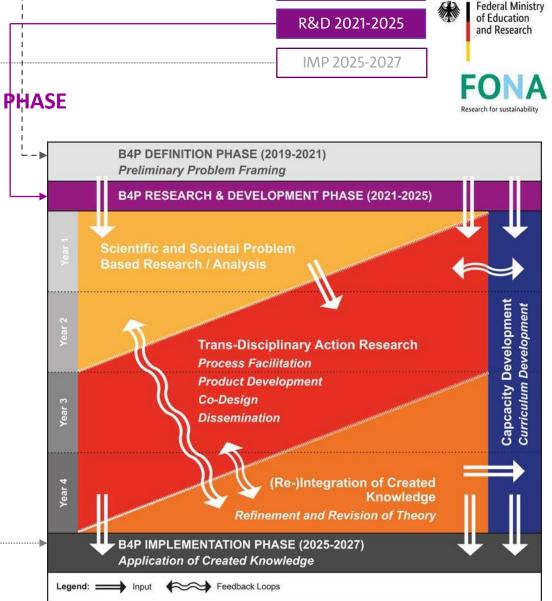
GENERAL APPROACHES OF THE BUILD4PEOPLE PROJECT DURING RD PHASE

Build4People Research Design

The design of the B4P RD phase consists of three overlapping spheres based on renowned transdisciplinary research approaches in sustainability science. (Lang et al., 2012; Noboa, 2019)

- 1) Analytical phase: Societal and scientific problem-based research,
- 2) Transdisciplinary action research, and
- 3) Concluding phase of reflection, refinement & re-integration of created knowledge.

State of the art approach based upon an intricate three-phase research design



Source: Own design based on Lang et al. (2012: p. 28).



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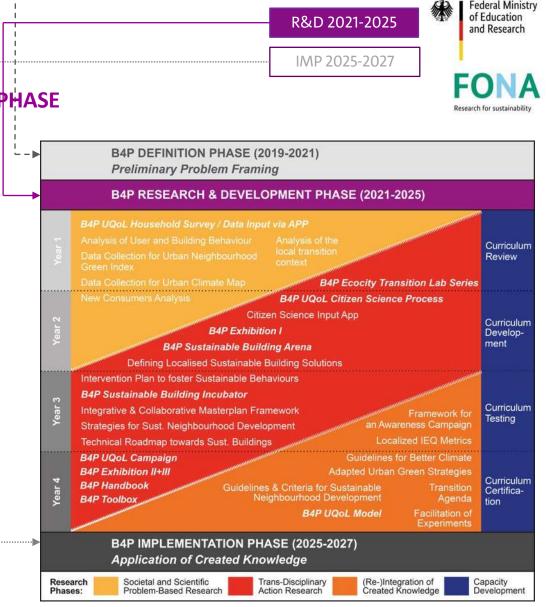
Enhancing Quality of Life through Sustainable Urban Transformation in Cambodia

GENERAL APPROACHES OF THE BUILD4PEOPLE PROJECT DURING RD PHASE

Build4People Research Design

- Methods, tools and key instruments to achieve the objectives of the RD phase are collaborative planning workshops, strategic niche management approaches, transition management approaches and subsequent experimental implementation.
- ✓ All of these measures will generate actionable knowledge for local stakeholders and a basis for evidence-based decision-making.

Comprehensive transdisciplinary research and added value can best be achieved through the design of *joint* activities and products



Source: Own design.

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Build People Project កម្រោងសងសម្រាប់ប្រជាជន F ម្រោងសាងសង់សម្រាប់ប្រជាជន A អ្នកទីក្រុង ដោយ ការ បម្លែង ទៅជា F ក្រុង មានចីរភាព នៅកម្ពុជា

GENERAL APPROACHES OF THE BUILD4PEOPLE PROJECT DURING RD PHASE

Capacity development activities: Curriculum Development at our research partners



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Enhancing Quality of Life through Sustainable Urban Transformation in Cambodia

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GENERAL APPROACHES OF THE BUILD4PEOPLE PROJECT DURING RD PHASE

Interim Conclusion

Analysing and supporting a sustainable urban transformation in Phnom Penh

- > The entry points for Build4People's research are the building and neighbourhood planning sectors.
- > Sustainable urban transformation will be encountered by a systemic and cross-cutting approach.
- Supporting the shift from technocratic top-down decision-making based on designing urban master plans to a planning culture which is more integrated, people-led and rather understood as a process and dialogue.



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Enhancing Quality of Life through Sustainable Urban Transformation in Cambodia

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GENERAL APPROACHES OF THE BUILD4PEOPLE PROJECT DURING RD PHASE

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- Transdisciplinary integration is achieved by embedding the different scientific disciplines and stakeholders from the spheres of state, economy and civil society into joint formats and joint tangible products.
- Build4People's overall normative aim is to improve people's subjectively perceived urban quality of life while matching objective urban sustainability criteria
- > To maximize impacts, Build4People's approach will be actively communicated, disseminated and made visible.



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Enhancing Quality of Life through Sustainable Urban Transformation in Cambodia

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GENERAL APPROACHES OF THE BUILD4PEOPLE PROJECT DURING RD PHASE

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- > To maximize impacts, Build4People's approach will be actively communicated, disseminated and made visible.

Successful multi- and transdisciplinary research is a matter of intensive time-consumptive exchange and of personal dedication of all parties involved!



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Enhancing Quality of Life through Sustainable Urban Transformation in Cambodia

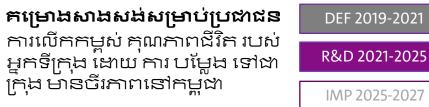
Agenda Build4People Research Conference, 28 September 2021

Part I: Kick-off Event with Phnom Penh Capital Administration

14:00-14:30: Greeting Words

✓ Dr Heike Bauer, DLR, representative of German funding agency





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Enhancing Quality of Life through Sustainable Urban Transformation in Cambodia

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Part I: Kick-off Event with Phnom Penh Capital Administration

14:00-14:30: Greeting Words

✓ Mr. Christian Berger, Ambassador of the Federal Republic of Germany in the Royal Kingdom of Cambodia

เกิน บ้ารอีงภาทเรากษุสา





Enhancing Quality of Life through Sustainable Urban Transformation in Cambodia

Agenda Build4People Research Conference, 28 September 2021

Part I: Kick-off Event with Phnom Penh Capital Administration

14:00-14:30: Greeting Words

✓ HE Nuon Pharat, Vice Governor of Phnom Penh Capital Administration





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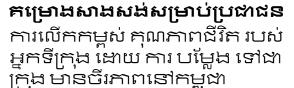


Enhancing Quality of Life through Sustainable Urban Transformation in Cambodia

Agenda Build4People Research Conference, 28 September 2021

Part I: Kick-off Event with Phnom Penh Capital Administration

14:30-14:35: Group Photo





Enhancing Quality of Life through Sustainable Urban Transformation in Cambodia

Agenda Build4People Research Conference, 28 September 2021

Part I: Kick-off Event with Phnom Penh Capital Administration

14:35-14:40: Video Clip of Build4People Ecocity Transition Lab with PPCA in March 2020



Build4People Project: Ecocity Transition Lab at Phnom Penh City Hall, March 2020

2,963 views • Apr 10, 2020

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Enhancing Quality of Life through Sustainable Urban Transformation in Cambodia

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Part I: Kick-off Event with Phnom Penh Capital Administration

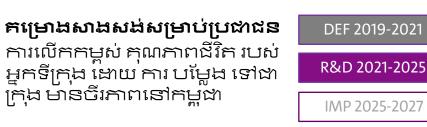
14:40-14:55: Envisaged activities of the Build4People–PPCA cooperation

- ✓ Rolf Messerschmidt, CEO of Eble Messerschmidt Partner / Leader of Build4People WP#3 "Sustainable Neighbourhoods"
- Dr Tep Makathy, General Director of Cambodian Institute of Urban Studies (CIUS) / Project Management Partner of Build4People WP#7 "Coordination, Communication and Dissemination" / as Dean of School of Architecture and Urban Planning at Paññāsāstra University of Cambodia also Research Partner of WP#3 "Sustainable Neighbourhoods"

14:55-15:05: Q&A

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Leader of Build4People WP#3 "Sustainable Neighbourhoods"

Dr Tep Makathy, Cambodian Institute of Urban Studies (CIUS)

Rolf Messerschmidt, CEO of Eble Messerschmidt Partner /

Envisaged Activities of the Build4People–PPCA Cooperation

Enhancing Quality of Life through Sustainable Urban Transformation in Cambodia

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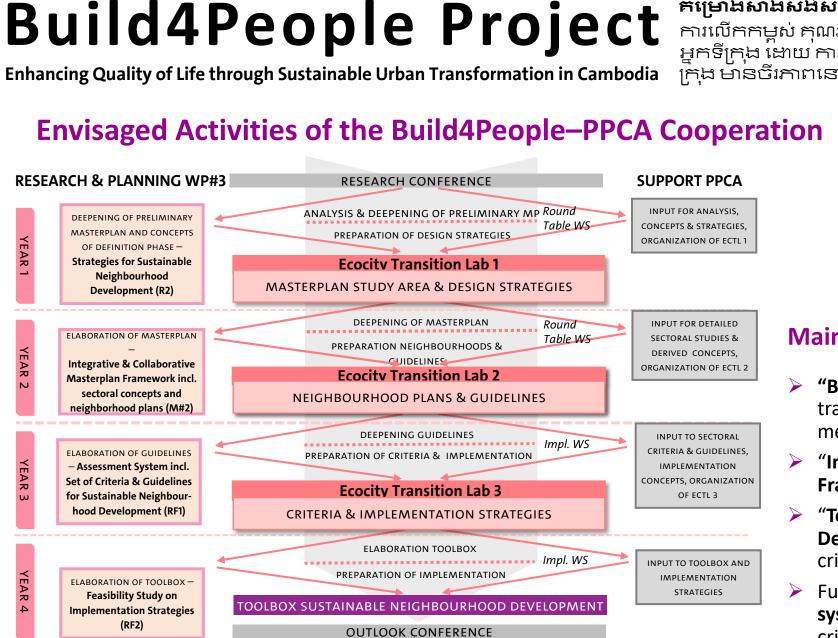
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INTERNATIONAL

Main WP3 Activities and Outcomes:

- "B4P Ecocity Transition Labs" as a transdisciplinary planning and participation methodology
- "Integrative & Collaborative Masterplan Framework" for the Chbar Ampov Distrct
- "Toolbox Sustainable Neighbourhood Development" incl. strategies, guidelines and criteria, as well as implementation strategies
- Further conceptualization of an assessment system for sustainable neighborhoods incl. criteria and indicators for early project stages

the transdisciplinary B4P-project approach WP 2 Sustainable Buildings Transfer and adaptation of assessment criteria for sustainable urban districts from WP 4 Urban Green the international rating system of the DGNB WP 5 Environmenta Economic Sociocultural and Technical Process **Urban** Climate **|**Quality Quality Functional Quality Quality URBAN TRANSPORT WP 6 PRIMARY ENERGY MINIMISE GREENFIELD CONSUMPTIC Urban Transformations (LCC) Life (LCA) Life Cycle Micro Climate Energy Integral Cycle Costs Thermal Comfort Infrastructure Planning Assessment MINIMISE PRIMARY MATERIAL 8 ENERGY **Open Spaces** Resilience and Resource Participation Urban Climate WP : Adaptabilit Open Space Managemen · Project Sustainable Environmenta Land Use Emissions Smart Managemen Neighbourhoods Risks Efficiency ENERGY & SOCIO-Infrastructure Immission Water Cycle Governance MATERIAL ECONOMY Value Stabilit Accessibility Mobility FLOWS Energy-Efficience Construction Land Use Chbar Ampov site **REALISE STRUCTURES FOR** Infrastructure Process Urban Desig **IUMAN CARE** Biodiversity Motoriser OPEATE & EDAMEWORK EC Social and Monitoring Neighbourhoods Transportation AXIMISE RESPEC AXIMISE AWARENESS C **Functional Mi** FOR NATURAL & SUSTAINABLE DEVELOPMEN Mobility Study area ANTHROPOGENI Social and REALISE A DIVERSIFIED, CRISI DGNB Infrastructure ESISTANT LOCAL INNO Commercia Wider contex INTERACTION WITH Pedestrians and INIMISE TOTAL COST Infrastructur Cyclists Place-Making Source: German Sustainable Building Council DGNB B4P Multi-Layered Approach Source: Integration Plan-UMore Park Minneapolis, EMP Source: EU Project Ecocity

Research Methodology of WP3 on "Sustainable Neighbourhoods"

Introduction of integrative, collaborative and participatory masterplanning strategies to support Phnom Penh's sustainable planning and development efforts, taking Chbar Ampov as a case study for the Eco-City Transition lab, to foster the sustainability performance of neighbourdoods.

Application of **multi-layered neighborhood development** based on involved WPs of

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WP 1

Behavior change

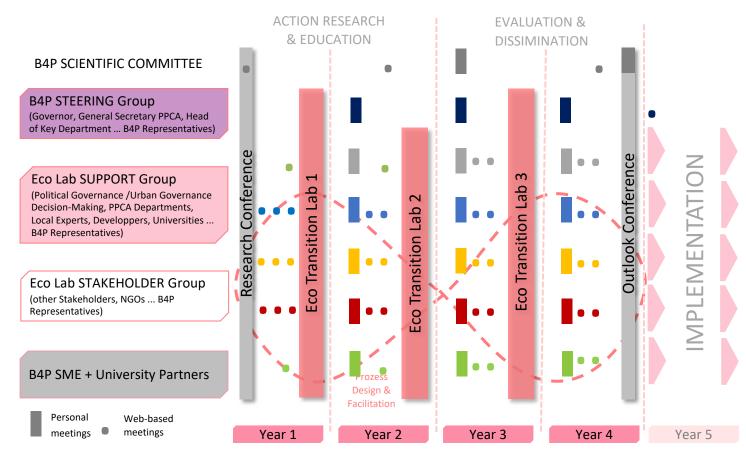
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Activity 1: Organization of "Ecocity Transition Labs" as Transdisciplinary Planning and Participation Methodology



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B4P Ecocity Transition Lab Series

- Objective is bringing together key city departments and decision makers of PPCA, the leading private sector developers, professors and students from Cambodia with research and university partners from Germany in order to exchange concepts and develop a Sustainable Neighbourhood Strategy on the CHBAR AMPOV case study area.
- Preparation Process with a three-fold focus: generate inputs on the content, establish connection with contributors and participants, develop workshop-process-design

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Activity 2: Integrative & Collaborative Masterplan Framework for Case Study Area in Khan Chbar Ampov



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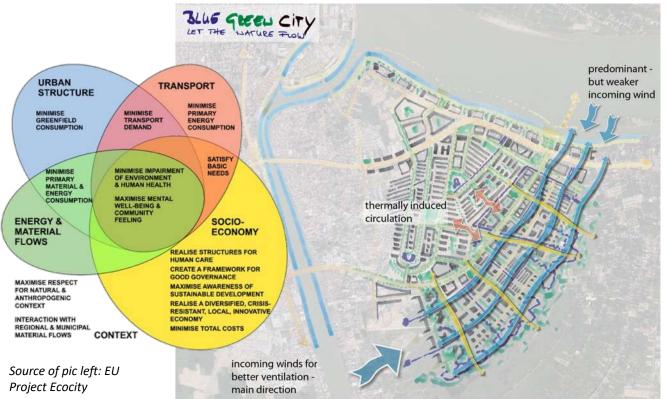
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Masterplan Development:

- **Deepening of Preliminary Masterplan** for exemplar eco-town development as a transdisciplinary planning product
- Further Analysis of Study Area and urban context
- Further elaboration of Concepts from Ecocity Transition Lab in Definition Phase on land-use, mobility, urban structure, landscape/urban green, water, energy, behavior change, urban transformation
- **CAD-Plan of preliminary Land-Use Plan**
- **CAD-3D-Model for preliminary Building Structure** (relevant to transdisciplinary work with WP5)

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Activity 3: Developing of Design Strategies for Sustainable Neighbourhood Development



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Design Strategies as a Contribution to the B4P Toolbox:

- Basis are outcomes of Definition phase, as well as contemporary Scientific Approaches for Southeast Asia and European Research Projects (such as the EUfunded Ecocity Project) and the adaptation to Cambodia
- Strategies and guidelines shall promote Integrated and Improved Planning Processes for Sustainable Neighbourhoods
- Elaboration along the development of the Integrative Masterplan Framework and discussion in B4P Ecocity Transition Lab 1, both referring to the study area in Chbar Ampov

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Next steps of the Build4People WP3-PPCA Cooperation

Preparation & organization of B4P Ecocity Transition Lab 1 with PPCA in monthly Web Meetings (in connection with CIUS, your Zadow International and W(DZ))

(in cooperation with CIUS, von Zadow International and WP7)

- Setting-up of a Eco Lab Support Group and organization of monthly web meetings for Stakeholder Management (PPCA, Khan administration, developers, experts, etc.)
- Elaboration of Strategies for Sustainable Neighbourhood for discussion and further development in the Ecocity Transition Lab 1 (with input from PPCA's experts / School of Architecture and Urban Planning/SAUP of PUC, and CIUS)

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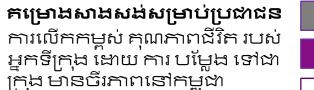


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Next steps of the Build4People WP3-PPCA Cooperation

- Collection of data and documents as a basis for the Masterplan Development from PPCA on Phnom Penh city and the case study area Chbar Ampov (maps, studies, background information, ongoing projects, etc.)
- Deepening of Preliminary Masterplan, further analysis of study area and further elaboration of Concepts from Ecocity Transition Lab in Definition Phase (architecture students from SAUP and other universities shall be actively engaged in the planning process including supporting B4P international team to obtain and analyze data, as well as to learn from international experience in sustainable planning)



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Next steps of the Build4People WP3-PPCA Cooperation

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Q&A



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Agenda Build4People Research Conference, 28 September 2021

Part I: Kick-off Event with Phnom Penh Capital Administration

15:05-15:20: Next steps of the Build4People-PPCA cooperation

- Vannak Seng, Chief of Administration of PPCA \checkmark
- ✓ Martin Saram, PPCA Liaison to Build4People Project

15:20-15:30: Q&A



เกิน บ้ารอีงภาทเรากษุสา



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Agenda Build4People Research Conference, 28 September 2021

Part I: Kick-off Event with Phnom Penh Capital Administration







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Agenda Build4People Research Conference, 28 September 2021

Part I: Kick-off Event with Phnom Penh Capital Administration

15:30-15:45: Coffee / Teak Break







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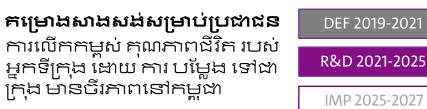
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Agenda Build4People Research Conference, 28 September 2021

Part II: Methodological Approaches of the Build4People Project

15:45-16:00: Build4People's Approach towards Urban Quality of Life

- ✓ Dr Michael Waibel, Build4People project consortium representative
- ✓ Dr Anke Blöbaum, Leader of Build4People WP#1 "Behaviour Change



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Build4People's Approach towards Urban Quality of Life





- Urban quality of life as multiple-dimensional concept that brings together "physical, psychological, social and ecological aspects and takes into account both *subjectively* perceived well-being and *objective* conditions" (WBGU, 2016: 86).
- During Build4People's research, we will jointly conceptualize, measure and model urban quality of life
- It serves as the *integrating link* for all of our scientific, conceptional, analytical and normative dimensions.



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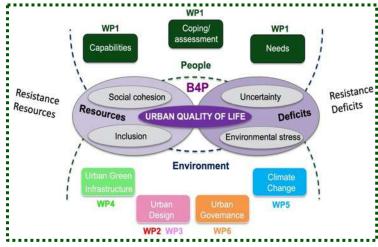
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Build4People's Approach towards Urban Quality of Life





First conceptual framework of UQoL

- Urban quality of life as multiple-dimensional concept that brings together "physical, psychological, social and ecological aspects and takes into account both *subjectively* perceived well-being and *objective* conditions" (WBGU, 2016: 86).
- During Build4People's research, we will jointly conceptualize, measure and model urban quality of life
- It serves as the *integrating link* for all of our scientific, conceptional, analytical and normative dimensions.
- Also, its often-ambiguous relationship to sustainability will be considered (Newton, 2012; Gough, 2015; Swilling et al., 2016)
- Raising awareness of the need to merge sustainable lifestyles and urban quality of life
- Urban quality of life is considered to be the general foundation for Build4People's people-driven approach



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Build4People Urban Quality of Life Conceptualization Workshop



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- On 26th of November 2020, the different work packages of the Build4People project team took part in a workshop to gain a deeper shared understanding of the concept of Urban Quality of Life (UQoL).
- The workshop was hosted by the Otto-von-Guericke University Magdeburg, WP1 "Behaviour Change" and prepared with support from WP4 "Urban Green" and WP7 "Coordination, Communication & Dissemination".
- In summary, the workshop successfully brought together the previous research of the work packages and thus contributed to an initial conceptualization.
- Another Build4People UQoL Workshop is planned during the fourth quarter of 2021.

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Build4People's Approach towards Urban Quality of Life

In accordance with the holistic approach of the Build4People project, it makes sense to approach Urban Quality of Life (UQoL) in two ways:

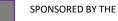
Analytic, research approach

that asks for the relative impact of different factors on Urban Quality of Life

that understands sustainable transformation as an essential prerequisite for Urban Quality of Life.







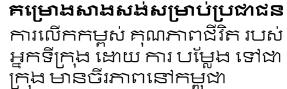
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Build4People's Approach towards Urban Quality of Life

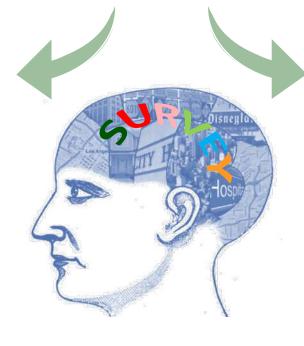
In accordance with the holistic approach of the Build4People project, it makes sense to approach Urban Quality of Life (UQoL) in two ways:

Analytic, research approach

that asks for the relative impact of different factors on Urban Quality of Life



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Normative approach,

that understands sustainable transformation as an essential prerequisite for Urban Quality of Life.





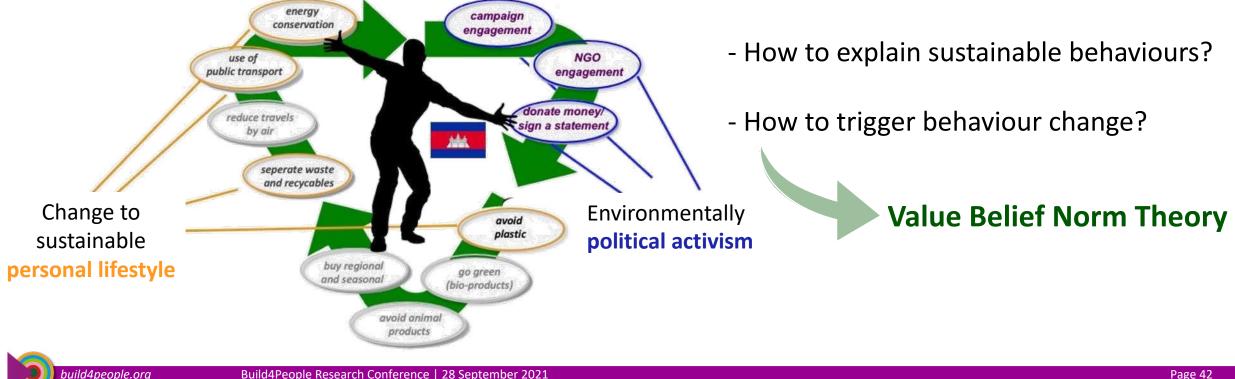
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Build4People's Approach towards Urban Quality of Life

Normative approach

Items asking for pro-environmental norms, values, beliefs, and behaviours.

Various facets of intended sustainable behaviour



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Source: Stern et al. (1999)

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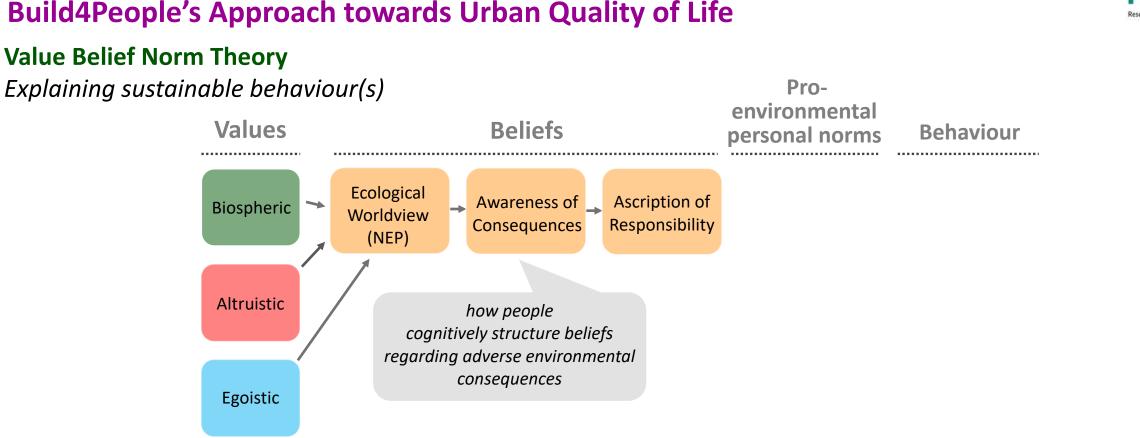
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Build4People's Approach towards Urban Quality of Life



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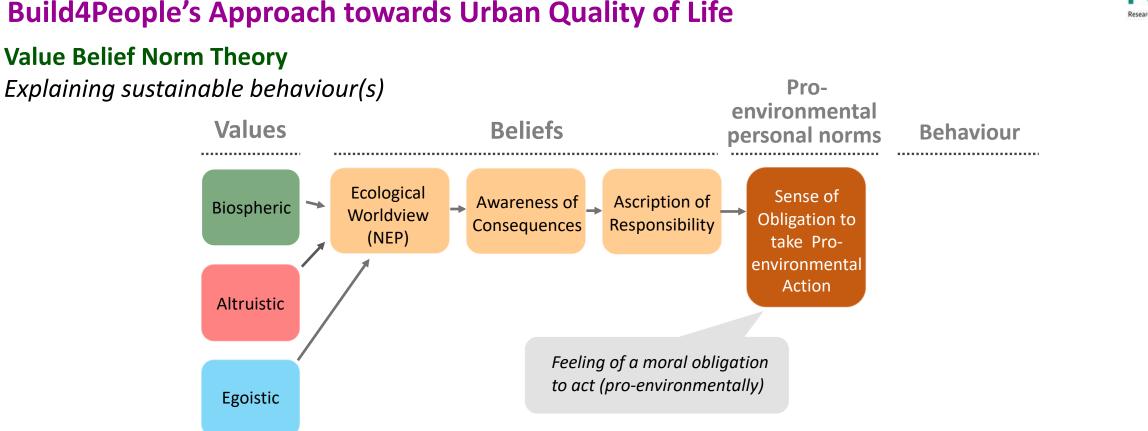
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เกิม ยาร์ธีมีการเรากะส์ท

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Enhancing Quality of Life through Sustainable Urban Transformation in Cambodia

Build4People's Approach towards Urban Quality of Life

build4people.org

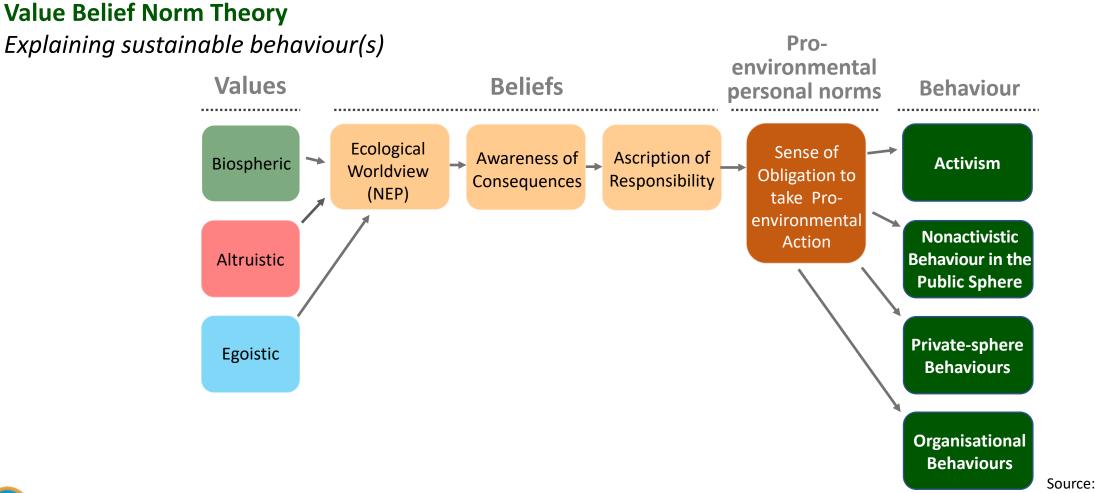
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build4people.org

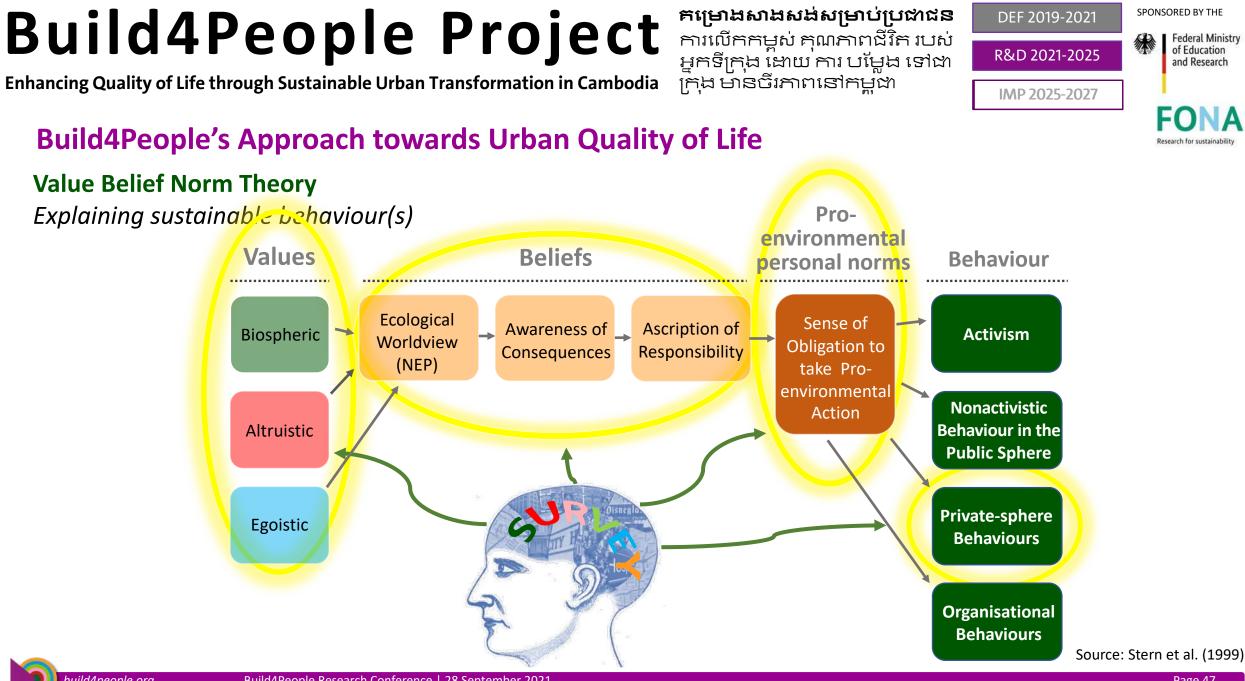
Build4People's Approach towards Urban Quality of Life

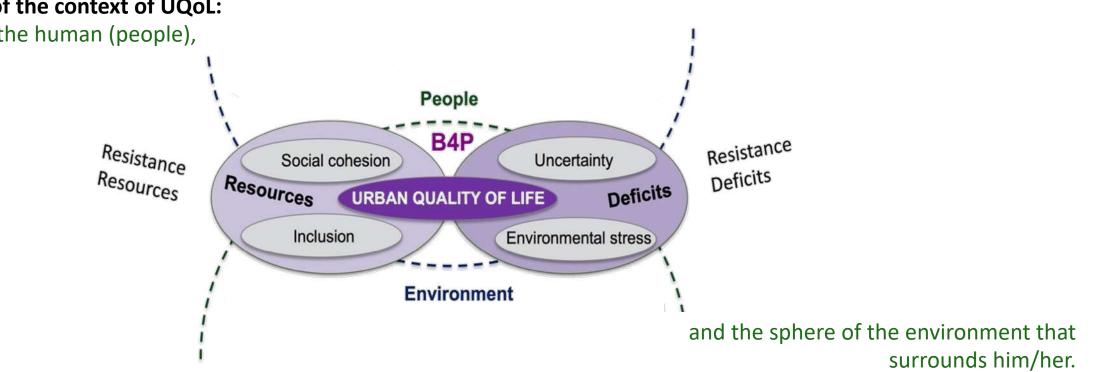
Build4People Project Enhancing Quality of Life through Sustainable Urban Transformation in Cambodia

គម្រោងសាងសង់សម្រាប់ប្រជាជន ការលើកកម្ពស់ គុណភាពជីវិត របស់ អ្នកទីក្រុង ដោយ ការ បម្លែង ទៅជា เกิม ยาร์ธีมีการเรากะส์ท

Source: Stern et al. (1999)









Analytic research approach

Explaining Urban Quality of Life Two spheres of the context of UQoL:

the sphere of the human (people),

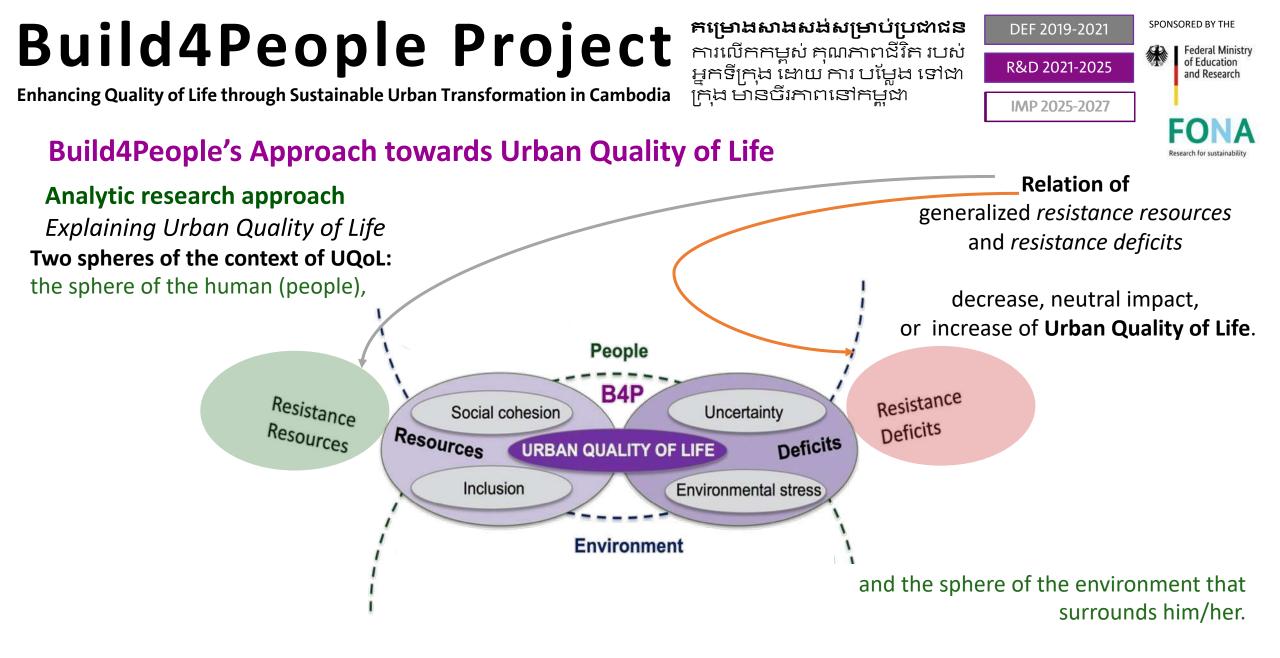
Build4People Project

Enhancing Quality of Life through Sustainable Urban Transformation in Cambodia

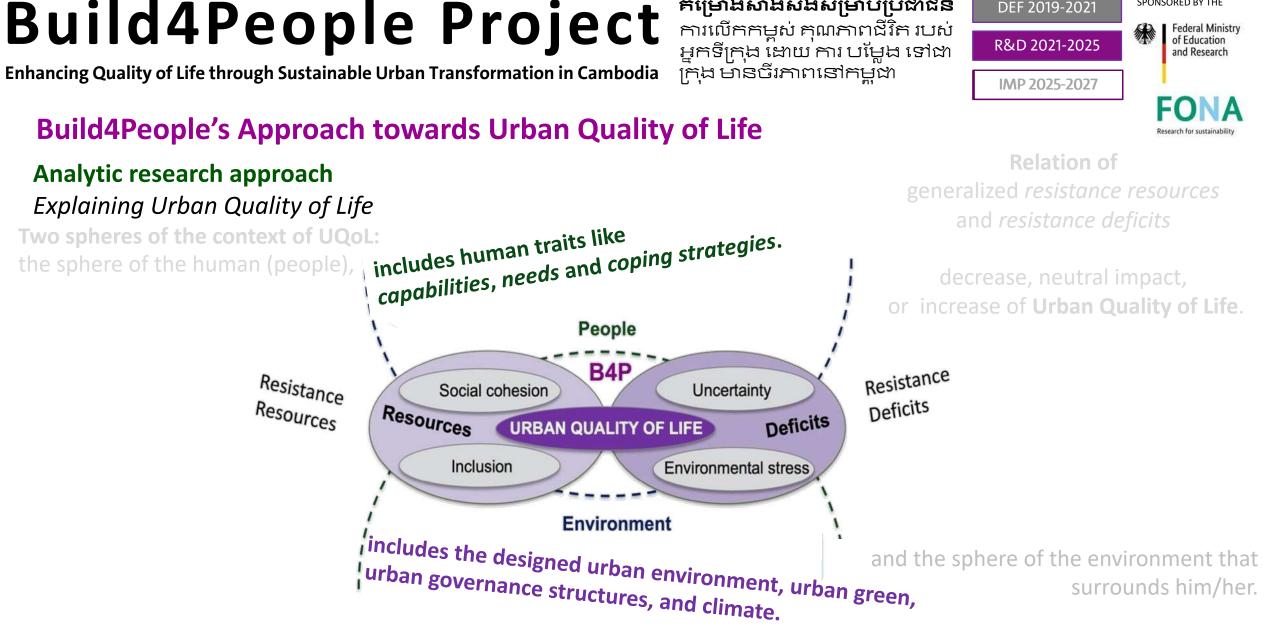
កម្រោងសាងសង់សម្រាប់ប្រជាជន ការលើកកម្ពស់ គុណភាពជីវិត របស់ អ្នកទីក្រុង ដោយ ការ បម្លែង ទៅដា เกิน บ้ารธังกาตเรากษุสา



Source: modified after Jaeger-Erben & Matthies (2014)



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Source: modified after Jaeger-Erben & Matthies (2014)

Build4People Project ការលើកកម្ពស់ គុណភាពជីវិត របស់ Federal Ministry of Education អ្នកទីក្រុង ដោយ ការ បម្លែង ទៅដា R&D 2021-2025 and Research เกิน ยารอังภาทเรากษุณ **Enhancing Quality of Life through Sustainable Urban Transformation in Cambodia** IMP 2025-2027 **Build4People's Approach towards Urban Quality of Life Relation of** Analytic research approach generalized *resistance resources* Explaining Urban Quality of Life WP1 and resistance deficits Two spheres of the context of UQoL: WP1 Coping/ WP15 ıman the sphere of the human (people) assessment decrease, neutral impact, Capabilities s, nee Needs or increase of Urban Quality of Life. People B4P Resistance Resistance Social cohesion Uncertainty Deficits Resources Resources Deficits **URBAN QUALITY OF LIFE** Inclusion Environmental stress Environment Climate Infrastructure e designed Change and the sphere of the environment that ronnwp5t, urban green, **DWPg**ove Urban surrounds him/her. Design Governance climate. **WP2** WP3 WP6

កម្រោងសាងសង់សម្រាប់ប្រជាជន

Source: modified after Jaeger-Erben & Matthies (2014)

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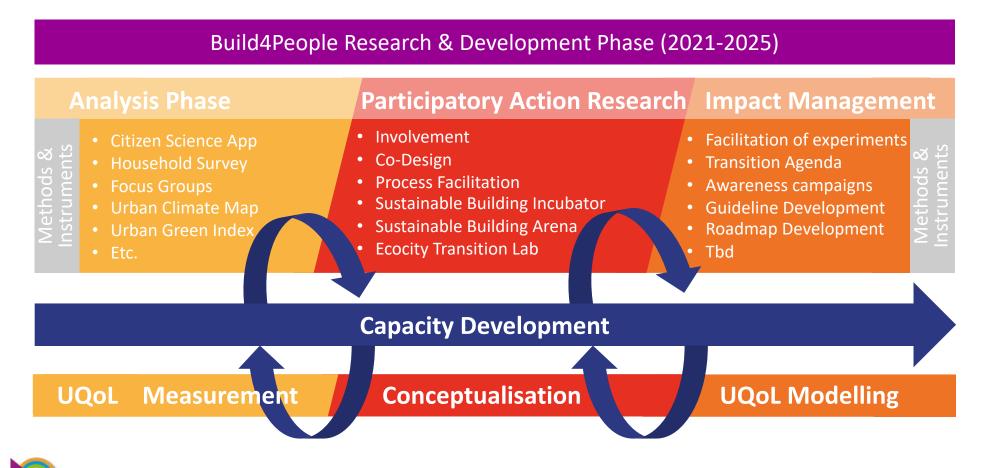
Enhancing Quality of Life through Sustainable Urban Transformation in Cambodia

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Build4People's Approach towards Urban Quality of Life

Build4People Way(s) towards Enhancement of Urban Quality of Life



Source: Own design.

build4people.org

Enhancing Quality of Life through Sustainable Urban Transformation in Cambodia

គម្រោងសាងសង់សម្រាប់ប្រជាជន ការលើកកម្ពស់ គុណភាពជីវិត របស់ អ្នកទីក្រុង ដោយ ការ បម្លែង ទៅជា ក្រុង មានចីរភាពនៅកម្ពុជា

Agenda Build4People Research Conference, 28 September 2021

Part II: Methodological Approaches of the Build4People Project

16:00-16:30: Break-out Sessions: "Discussion of Methodological Approaches of the B4P Project"

Session #1: How to implement citizen science approaches within Build4People Project? ✓ led by WP#1 "Behaviour Change and WP#4 "Urban Green Infrastructures"

Session #2: How to combine urban climate planning with thermal comfort of building users? ✓ led by WP#2 "Sustainable Building" and WP#5 "Urban Climate"

Session #3: How to promote sustainable neighbourhood development in the context of sustainable urban transformation? ✓ led by WP#3 "Sustainable Neighbourhoods" and WP#6 "Sustainable Urban Transformation"





Enhancing Quality of Life through Sustainable Urban Transformation in Cambodia

Agenda Build4People Research Conference, 28 September 2021

Session #1: How to implement Citizen Science Approaches within Build4People

led by WP#1 & WP#4



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Learn more about the purpose and aims of **Citizen Science Approaches**



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กามเលีกกษูญ่ คุณภาทสีวิ์ล มบญ่

អ្នកទីក្រុង អោយ ការ បម្លែង ទៅងា

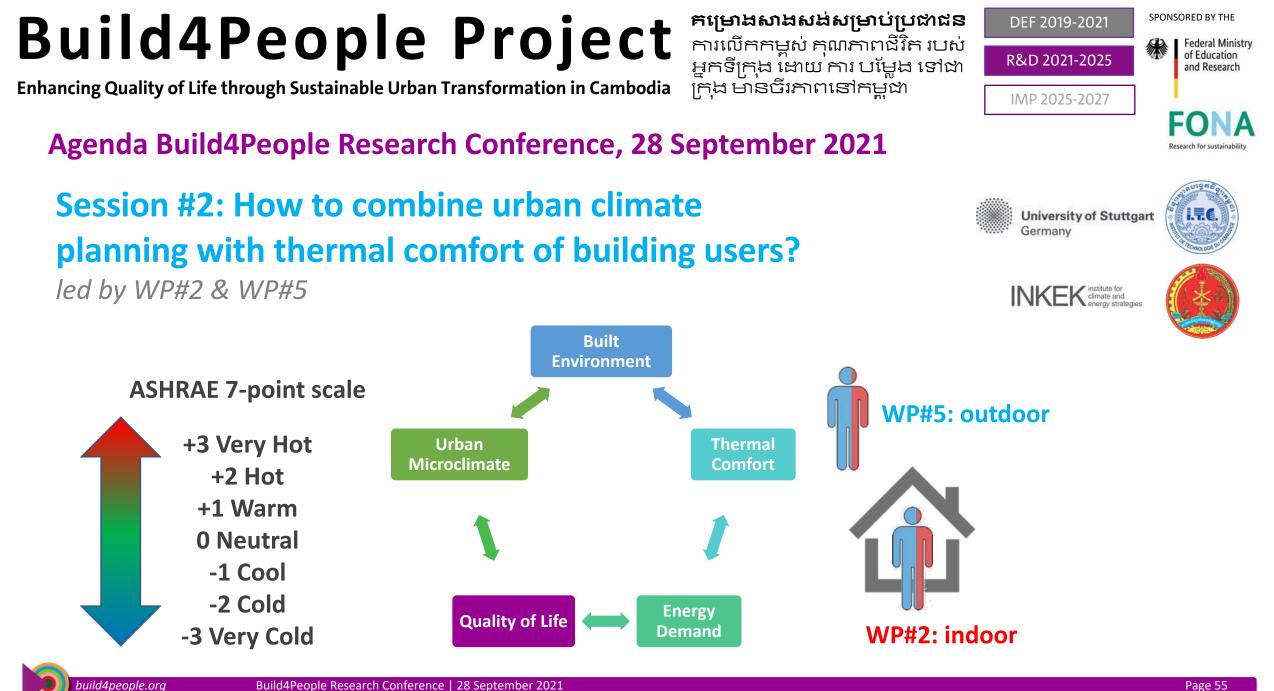
์ เกิน ษาธ์ อีเภากเรากษุณ

Gain deeper insights into the **application of data collection** via the Citizen Science Input APP



Discuss with us the **APP** *implementation* and the *recruitment* of participants *in Phnom Penh*





Enhancing Quality of Life through Sustainable Urban Transformation in Cambodia

Agenda Build4People Research Conference, 28 September 2021

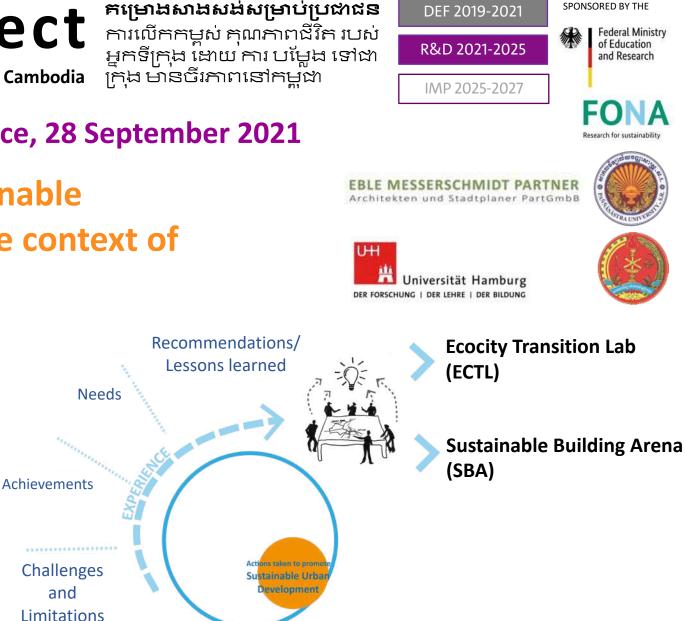
and

Session #3: How to promote sustainable neighbourhood development in the context of sustainable urban transformation?

led by WP#3 & WP#6

Aims:

- ✓ To gain deeper understanding of multi-stakeholder projects or actions aimed at urban sustainability
- ✓ To learn from their challenges, limitation and achievements
- To incorporate the experiences into the ECTL & SB
- Bring together policy-making, planning theory, urban design & planning practice



Link to ConceptBoard: https://app.conceptboard.com/board/pbpa-unpo-npbu-nur1-zu6h

Enhancing Quality of Life through Sustainable Urban Transformation in Cambodia

Agenda Build4People Research Conference, 28 September 2021

Session #1: How to implement Citizen Science Approaches within Build4People

led by WP#1 & WP#4



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Learn more about the purpose and aims of **Citizen Science Approaches**



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กามเលีกกษูญ่ คุณภาทสีวิ์ล มบญ่

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Work package # 1: Behaviour Change Research Conference 2021

Breakout session #01

28 September 2021

Annalena Becker₁, Anke Blöbaum₁, Ellen Matthies₁, Op Vanna₂, & Sok Serey₂

¹ Otto von Guericke University Magdeburg ² Royal University of Phnom Penh







Citizen Science and Climate Change

- Citizen Science methodology integrates public outreach and scientific data collection (Brossard et al., 2005)
- collection and analysis of data often relating to the natural world by members of the general public, typically as part of a collaborative project with professional scientists
- Increasing number of citizen science projects within the last 20 years aiming at nature conservation (Bonney et al., 2016)
- \rightarrow brings the public and science closer together ("scientific citizenship")
- → involves the public more deeply in dialogue and decision-making around issues related to risk and environmental threat







Citizen Science and Urban Quality of Life

- when aiming at enhancing the quality of life of citizens in Phnom Penh through sustainable urban planning
- \rightarrow an essential mean to actively involve citizens in activities and projects within their city
- encourage citizens to play their role in the urban environment (Chamhuri et al., 2015)
- Participation, social interaction and sense of belonging positively related to urban quality of life (Biagi et al., 2018; WBGU, 2016)
- opportunities for social actions within the urban environment might be facilitated by citizen science projects (Maund et al., 2020)
- attachment to a place can have an impact on the restorative effect of it (Liu et al., 2020) and can show a positive influence on civic activity and civic involvement (Lewicka, 2005; Shaykh-Baygloo, 2020)







Citizen Science and Behaviour Change

- Long-term effects on motivation for pro-environmental behaviour through participation in citizen science projects (Meschini et al., 2021)
- Environmental Citizenship:
- → perception of the individual as an integral part of the environment and the willingness to act to make it viable (Avriel-Avni, & Gan, 2019)
- participants show an intrinsic value for their environment and are motivated to support research efforts (Maund et al., 2020)
- Protection motivation theory and pro-environmental behaviour:
- → raising awareness for the urban ecosystem and the consequences of individual behaviour (Kothe et al., 2019)
- Environmental education and knowledge transfer with the help of everyday technology; multimedia effect of learning, (Mayer, 2002, 2005)



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Work Package # 4: Urban Green Infrastructure Research Conference 2021

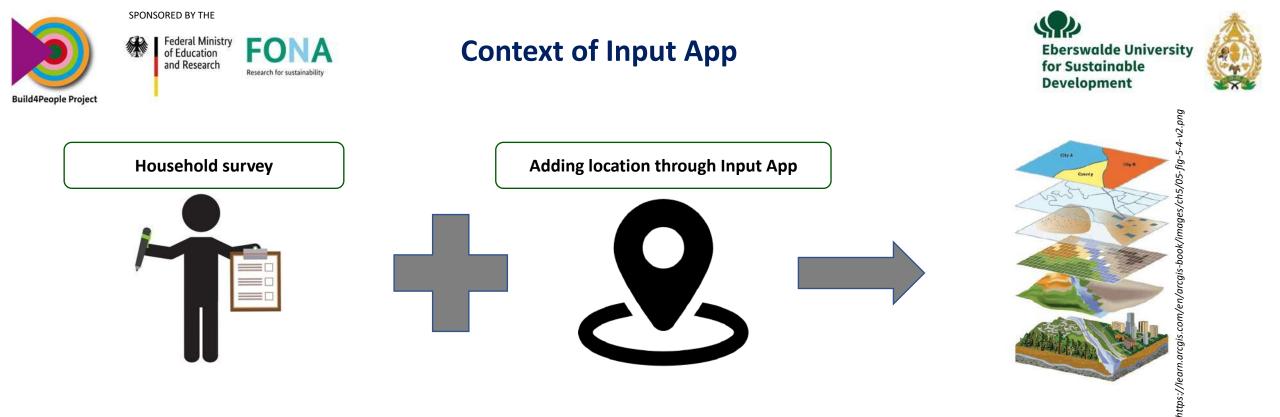
Breakout session # 01

28 September 2021

Gulam Mohiuddin¹, Sanara Hor² & Jan-Peter Mund¹

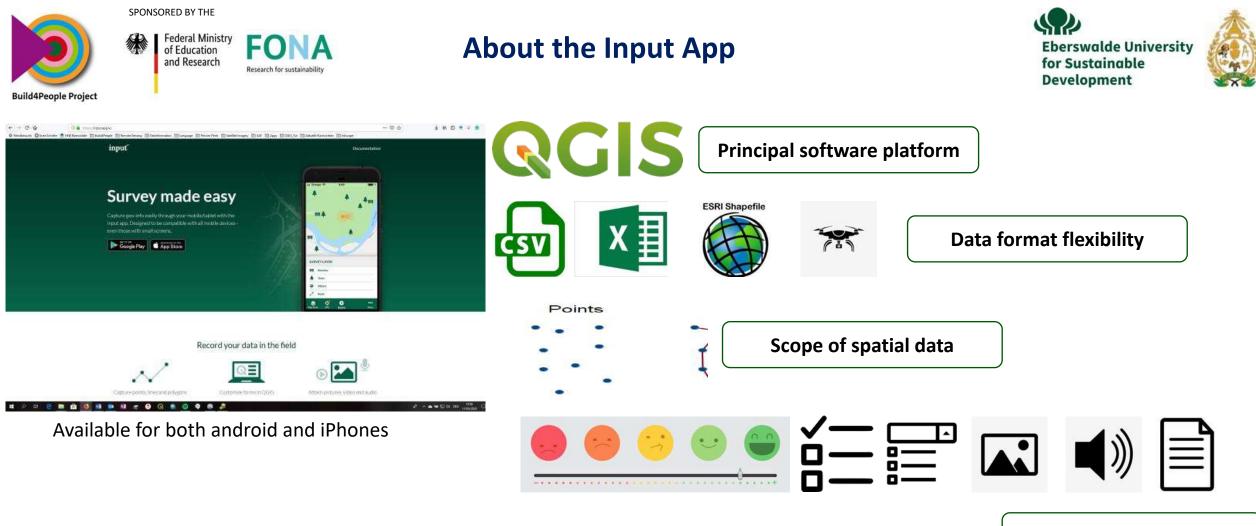
¹Eberswalde University for Sustainable Development ² Royal University of Agriculture, Phnom Penh





- ✓ Through the Input App we are connecting a spatial location to the data being collected by the WP#1 and WP#4.
- ✓ This offers the scope of spatial statistical analysis that will enhance analysis of conventional tabular data or traditional graphs and charts.
- ✓ That will allow later more objective spatial interpretation of the UQoL broken down to particular neighborhoods and suburbs in Phnom Penh.





Scope of non-spatial data

 We are considering to add cascading (or drill-down) forms: this will help with a complex questionnaire, and using icons and graphics in the forms for data collection: to better engage with communities



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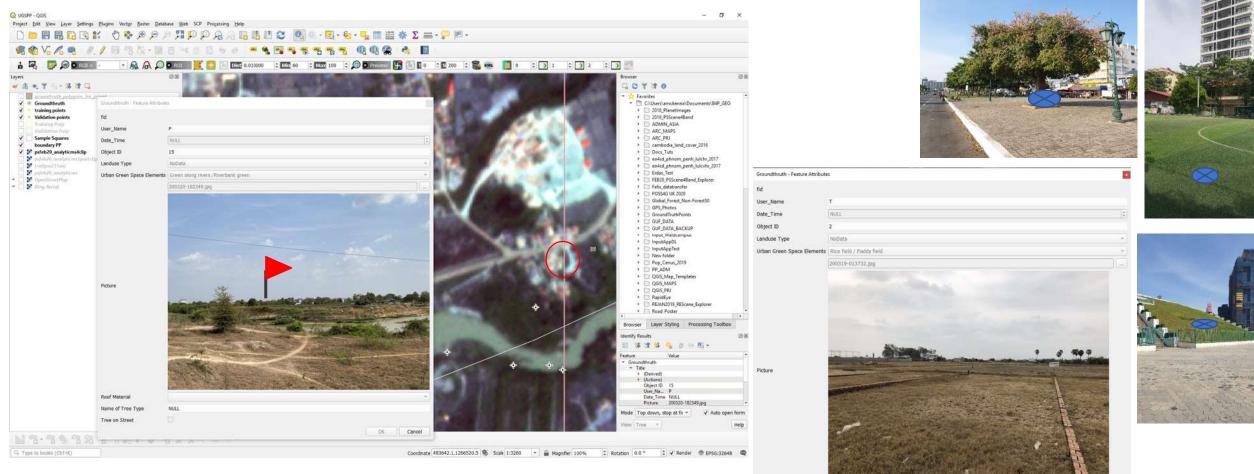
Build4People Project



Example of using Input App







Roof Material Name of Tree Type Tree on Street

NULL



OK.

Cancel



Example from Phnom Penh: People Perception on Urban Green





- Land use and land cover change (LULCC) and its consequence has been discovered since 2020 by students' \checkmark participation with WP4-Build4People
- 03 study topics have been designed and were conducted in Chbar Ampov District, Phnom Penh \checkmark
- This study reveals housing areas and infrastructure (road and other) had increased and there is decline in \checkmark agricultural and green areas
- Change in land use and land cover is affecting on rain water discharges within 2010 and 2019 \checkmark
- Local people reported urban green is needed but there should be clarification about the tree tenure and \checkmark displacement
- The modelling related to urban land expansion and its impacts must set into account for further detail \checkmark investigation to support Phnom Penh Green Development





Discussion topics







A) Shared Experience within our Breakout Session Group

- > Do you have already participated in Citizen Science projects?
- Do you know similar projects regarding citizens' perspective on environments by using an app in Phnom Penh?
- Would you like to participate in such an app?

B) App-User-Interaction and Implementation of the App

- How will the app be used in daily life? Do you think it is common among people in Cambodia to interact with such APPs?
- > What is interesting and motivating in using a Citizen Science App?
- How can we reach and recruit participants for this Citizen Science project (later at mainstreaming phase)?

C) Content of the App - Determinants and Criteria for the Evaluation of the Urban Environment

- > What spatial and physical characteristics of urban spaces do we need to consider?
- > What do we need consider when addressing specific local areas?

Enhancing Quality of Life through Sustainable Urban Transformation in Cambodia

Agenda Build4People Research Conference, 28 September 2021

Session #2: How to combine urban climate planning with thermal comfort of building users?

led by WP#2 & WP#5







WP2 Sustainable Building អគារដែលមាននិរន្តរភាព

Responsible team: Dr Dirk Schwede, Christina Karagianni, Dr Han Virak, Dr Chan Sarin, Dr Kim Bunthern, Mr Ly Hav, Mr Hash Chanly

Urban heat island effect: Impacts on indoor thermal comfort and cooling load in residential buildings

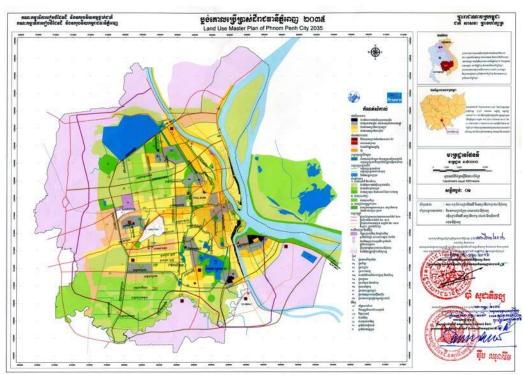
Urban climate simulation :

Impacts of land use change on the future climate of Phnom Penh

Building simulation:

build4people.ora

- Thermal comfort evaluation for typical urban house typologies
- Cooling load evaluation in typical urban house typologies



Land use master plan of Phnom Penh city 2035 The map shows the land use master plan of Phnom Penh city in 2035 which was adopted by the Royal Government of Cambodia in accordance with Sub-decree No. 181 on 23 December 2015.





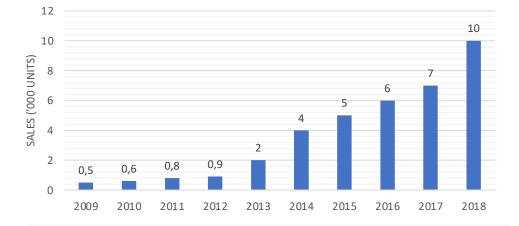
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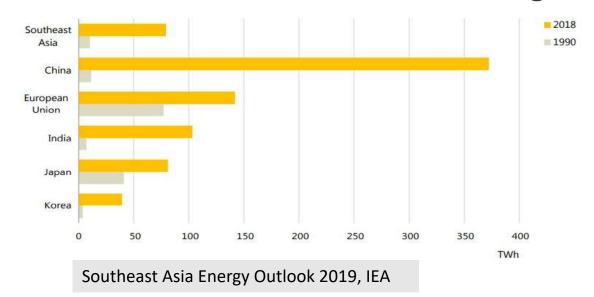
Thermal Comfort: Space Heating, Cooling and Ventilation



AC Sales in Cambodia

Regional Policy Roadmap for harmonization of AC standards in ASEAN economies & World Air Conditioner Demand by Region

Electricity consumption of AC systems in residential and commercial buildings







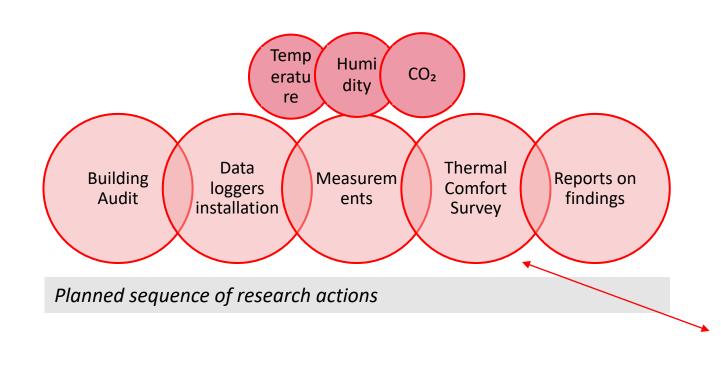


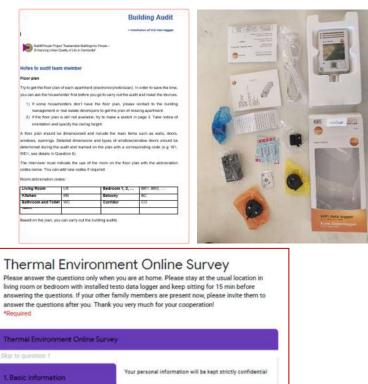


715-

215

Development of the building audit, measurement and survey plan within the Build4People R&D Phase





Material and equipment needed for our research actions





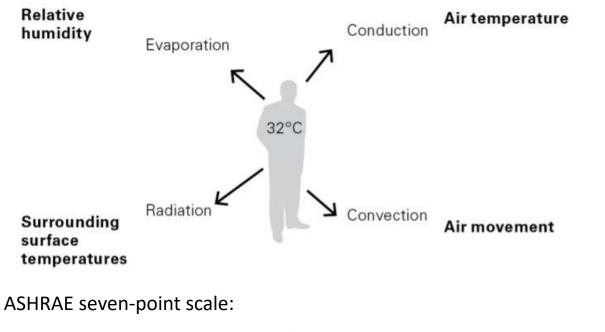




Thermal comfort evaluation

Definition 1: *Conditions wherein the average person does not experience the feeling of discomfort* (Olgyay).

Definition 2: A condition of mind which expresses satisfaction with the thermal environment as assessed by subjective evaluation (ASHRAE 55 -2004).



-3=cold, -2=cool -1=slightly cool, O=neutral, +1=slightly warm, +2 =warm, +3= hot

comfort range

The indoor thermal comfort will be evaluated by using the adaptive comfort model which is the suitable to be used in hot and humid climate.



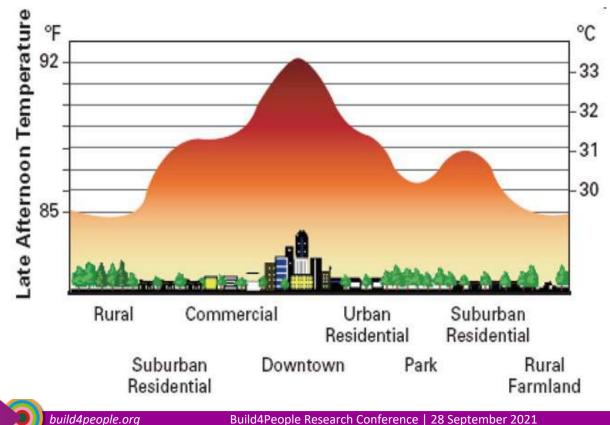




WP5 Urban Climate អាកាសធាតុទីក្រុង

Responsible team: Prof. Dr. Lutz Katzschner, Sebastian Kupski, Janalisa Hahne RUPP: Bunleng Se, Nyda Chhinh

Urban Heat Island effect



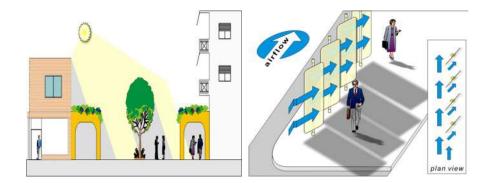


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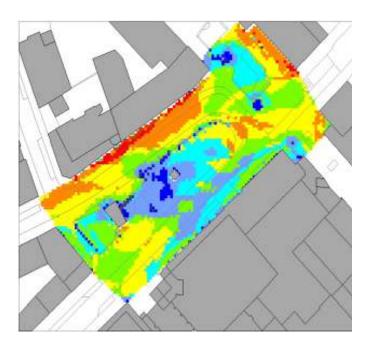
Outdoor urban design and microclimate







Schematic overview of both heat fluxes within an urban street canyon and human heat fluxes leading to the quantification of the human perception of heat by PET (M: metabolic rate, Q_{sc} ; latent heat flux, Q^* ; net radiation, Q_{sw} ; heat flux due to sweat evaporation, Q_{tw} ; heat flux due to respiration)





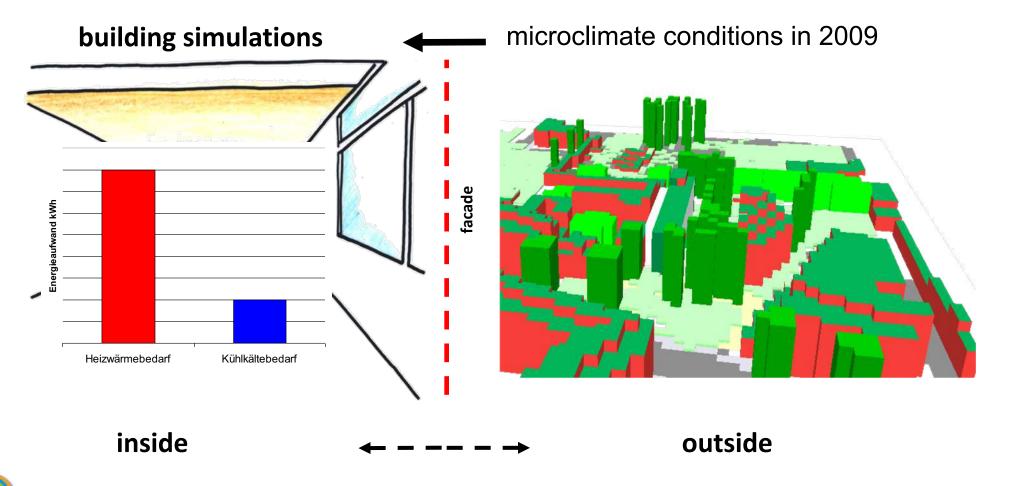


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Indoor and Outdoor Thermal Comfort

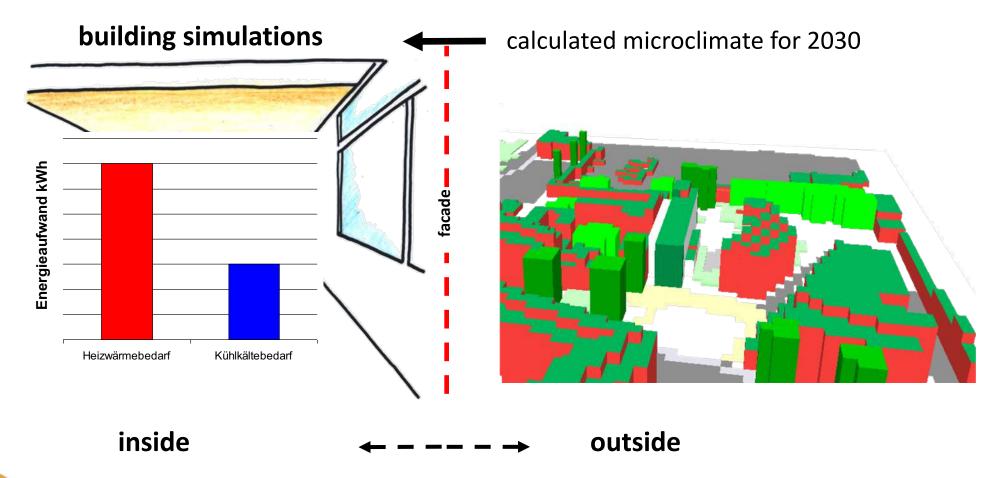








Indoor and Outdoor Thermal Comfort



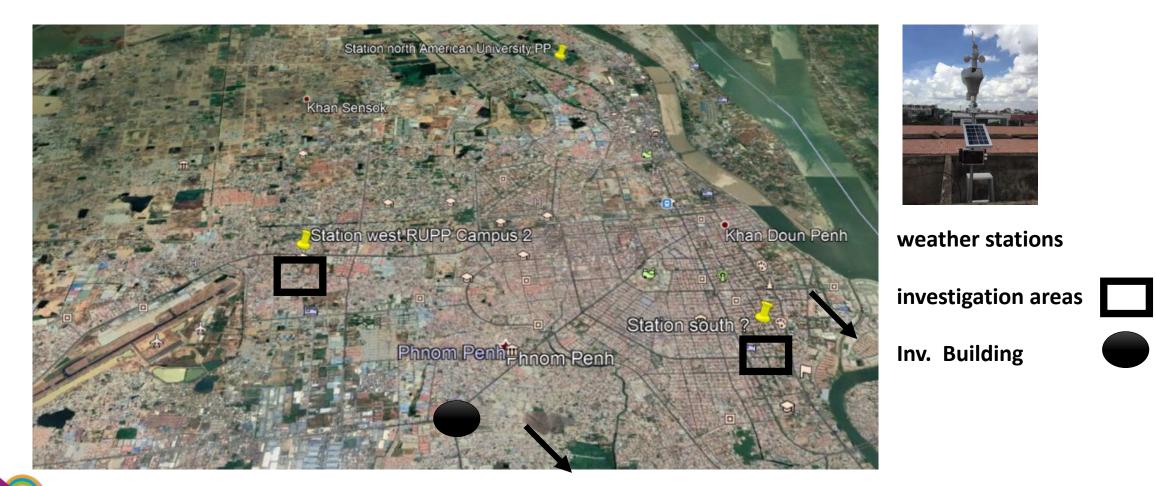
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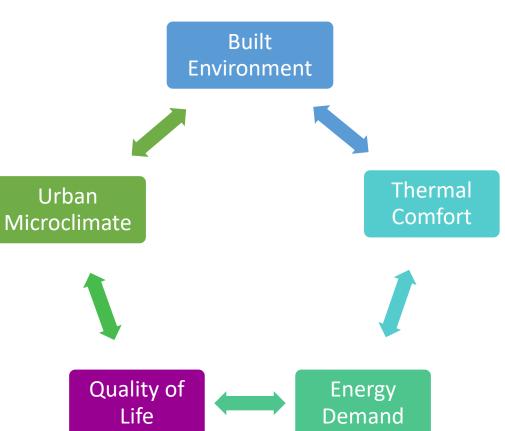


Session #2: How to combine urban climate planning with thermal comfort of building users?

led by WP#2 & WP#5

Open questions for discussion

1. How can we combine urban climate planning with the thermal comfort of building users?









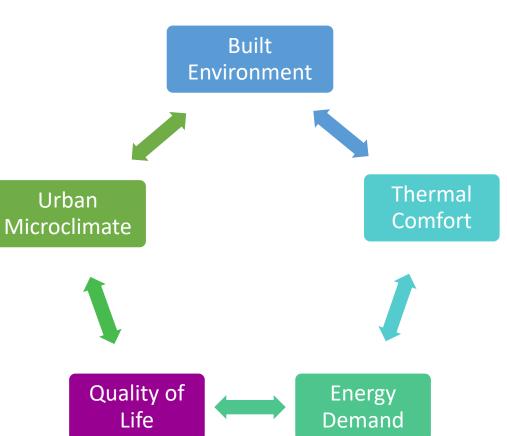


Session #2: How to combine urban climate planning with thermal comfort of building users?

led by WP#2 & WP#5

Open questions for discussion

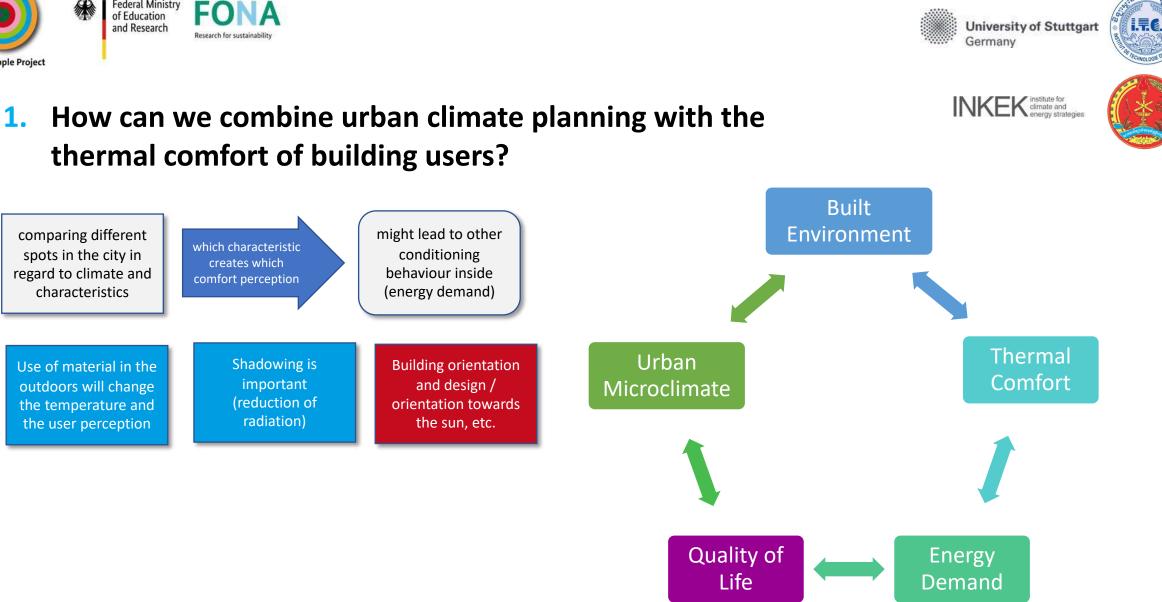
- How can we combine urban climate planning with the thermal comfort of building users?
- 2. How do you see the link between indoor and outdoor climate?
- 3. How can we consider climate change in our designs?







characteristics





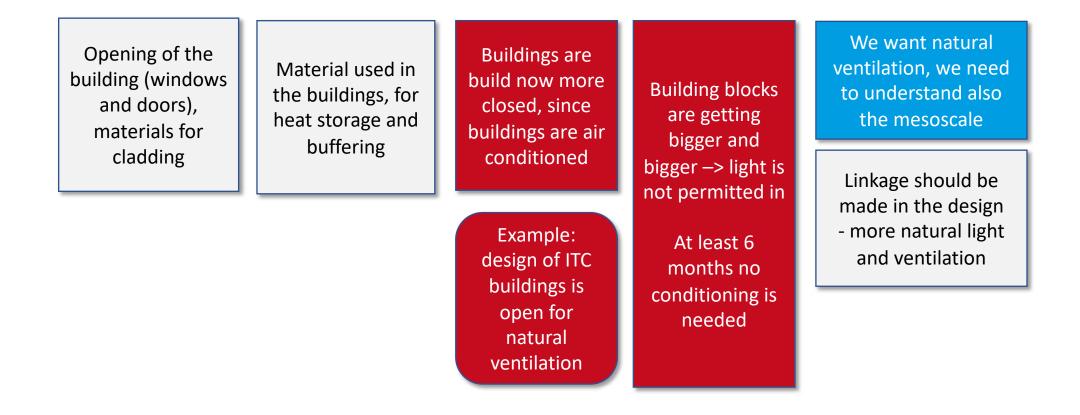




INKEK institute for climate and energy strategies



2. How do you see the link between indoor and outdoor climate?





Enhancing Quality of Life through Sustainable Urban Transformation in Cambodia

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Session #3: How to promote sustainable neighbourhood development in the context of sustainable urban transformation?

led by WP#3 & WP#6

Aims:

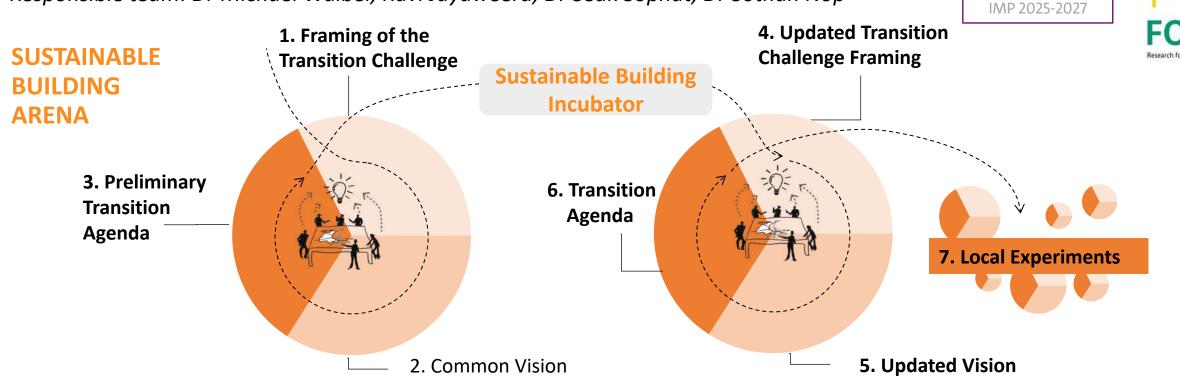
- To gain deeper understanding of multi-stakeholder projects or actions aimed at urban sustainability
- To learn from their challenges, limitation and achievements
- To incorporate the experiences into the ECTL and SBA

→ Bring together policy-making, planning theory, urban design & planning practice

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WP6 Sust. Urban Transformation ការផ្លាស់ប្តូរូទីក្រុងដោយនិរន្តរភាព

Responsible team: Dr Michael Waibel, Ravi Jayaweera, Dr Seak Sophat, Dr Sothun Nop



- > Multi-actor dialogue & co-creation platform (based on transition management, Noboa et al 2018, Loorbach 2010)
- Designed as a protected co-creative space
- Empowerment of frontrunners & change agents (sustainability-driven Individuals)
- > Support of alternative discourses
- Creation of future-oriented networks
- Generation of system knowledge (problem framing), target knowledge (vision), transformation knowledge (strategies/ transition agenda)

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Enhancing Quality of Life through Sustainable Urban Transformation in Cambodia

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Session #3: How to promote sustainable neighbourhood development in the context of sustainable urban transformation

led by WP#3 & WP#6

- Which multi-stakeholder projects or actions aimed at urban sustainability have you been part of?
- Which experiences did you have? What kind of challenges, limitations, achievements, needs did you encounter?
- How can we integrate your experiences into our methodological approaches?

គម្រោងសាងសង់សម្រាប់ប្រជាជន ការលើកកម្ពស់ គុណភាពជីវិត របស់ អ្នកទីក្រុង ដោយ ការ បម្លែង ទៅជា ក្រុង មានចីរភាពនៅកម្ពុជា

> EBLE MESSERSCHMIDT PARTNER Architekten und Stadtplaner PartGmbB

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Enhancing Quality of Life through Sustainable Urban Transformation in Cambodia

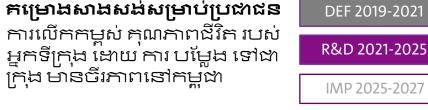
Agenda Build4People Research Conference, 28 September 2021

Part II: Methodological Approaches of the Build4People Project

16:45-17:00: Presentation of Results from Breakout Sessions

✓ Each 10 Min including Q&A

Session #1: How to implement citizen science approaches within Build4People Project? ✓ led by WP#1 "Behaviour Change and WP#4 "Urban Green Infrastructures"

















เกิน บ้ารอีงภาทเรากษุสา

Build 4 People Project កម្រោងសាងសង់សម្រាប់ប្រជាជន ការលើកកម្ពស់ កុណភាពជីវិត របស់ អ្នកទីក្រុង ដោយ ការ បម្លែង ទៅដា

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Session #2: How to combine urban climate planning with thermal comfort of building users?

✓ led by WP#2 "Sustainable Building" and WP#5 "Urban Climate"









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កម្រោងសាងសង់សម្រាប់ប្រជាជន **Build4People Project** ការលើកកម្ពស់ គុណភាពជីវិត របស់ អ្នកទីក្រុង ដោយ ការ បម្លែង ទៅជា

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16:45-17:00: Presentation of Results from Breakout Sessions

Each 10 Min including Q&A

Session #3: How to promote sustainable neighbourhood development in the context of sustainable urban transformation?

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✓ led by WP#3 "Sustainable Neighbourhoods" and WP#6 "Sustainable Urban Transformation"



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Agenda Build4People Research Conference, 28 September 2021

Part II: Methodological Approaches of the Build4People Project

17:00-17:15: Next Steps, Wrapping-up and Closing of the Build4People Research Conference

- ✓ Dr Michael Waibel, Build4People project consortium representative
- ✓ HE Nuon Pharat, Vice Governor of Phnom Penh Capital Administration



เกิน บ้ารอีงภาทเรากษุสา

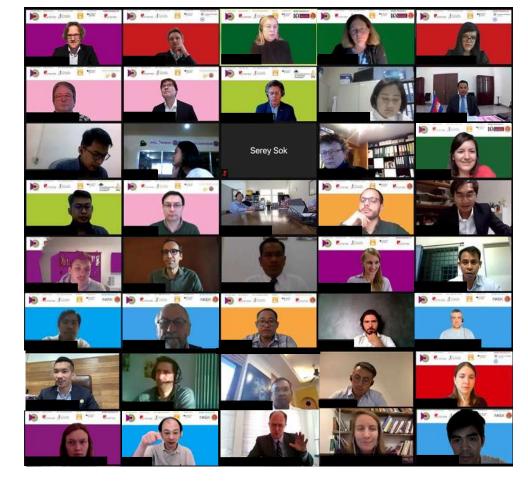


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Thanks so much for your attention!

អរកុណសម្រាប់

More info: build4people.org

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