



Build4People Ecocity Transition Lab 2024 KICK-OFF CONFERENCE

Date: Thursday, 29 February 2024, 8:00-12:00 a.m. (ITC)
Location: Dara Airport City Hotel & Spa, Ratana Plaza Building,
 Russia Blvd, Sangkat Toeuk Thla, Khan Sen Sok, Phnom Penh



AGENDA

08:00-08:20: Technical Set-up and Registration

08:20-08:30: Playing of National Anthems

08:30-08:35: Introduction to Agenda of B4P ECTL 2024 Kick-off Conference

- Mr. Kheang Khy, Master of Conference

08:35-09:00 Greeting Words

- Dr Michael Waibel, Build4People project consortium representative
- Prof Dr Tep Makathy, Dean of Faculty of Architecture and Urban Planning, Paññāsāstra University of Cambodia / General Director of the Cambodian Institute of Urban Studies (CIUS)
- Dr Verena Hebbecker, Deputy Head of Division 723 „Global Change, Climate Research“ at the German Federal Ministry of Education and Research (BMBF), Coordinator of the Funding Priority SURE - Sustainable Development of Urban Region (through video message)
- Mr. Touch Samnang, Deputy CEO of OCIC Group
- H.E. Nuon Pharat, Deputy Governor of Phnom Penh Municipality

09:00-09:10: Signing Ceremony of *Letter of Intent* between OCIC Group and Build4People

- Dr Michael Waibel, Build4People project representative & High-level representative of OCIC Group (tbd)

09:10-09:20: Group Photo (followed by short break)

09:20-09:35: Overview of envisaged activities of the Build4People Ecocity Transition Lab 2024

- Rolf Messerschmidt, CEO of Eble Messerschmidt Partner / Leader of B4P WP#3 “Sustainable Neighbourhoods”

09:35-09:55: Keynote Speech: Insights into Current Urban Design and Architecture Standards of OCIC Group, with focus on Norea City

- Mr. Touch Samnang, Deputy CEO of OCIC Group

09:55-10:25 Coffee / Tea Break

Opening of the 2nd edition of the Build4People Exhibition “Green Buildings and Sustainable Neighbourhoods – Case Studies from Asia” (in Khmer language)

10:25-10:45: Build4People Sustainable Neighbourhood Strategies and Criteria towards the BP4-PPCH Transformation Toolbox: An Introduction

- Rolf Messerschmidt, CEO of Eble Messerschmidt Partner / Leader of B4P WP#3 “Sustainable Neighbourhoods”

10:45-11:35: Prospective thematic inputs to B4P ECTL process with focus on Norea City

- Representatives from Build4People Work Packages #1, #2, #4, #5 and #6
- Joachim Bergerhoff, team leader of the SMMR-II project (Sustainable Design of Urban Mobility in Medium Sized Metropolitan Regions)

11:35-11:50: Q&A and Outlook

- Facilitation by Ms. Leakhena Setha, ECTL Process Moderator

11:50-12:00: Closing Words

- Mr. Touch Samnang, Deputy CEO of OCIC Group

12:00-13:30: Joint Lunch of OCIC and Build4People team with select VIP conference participants

