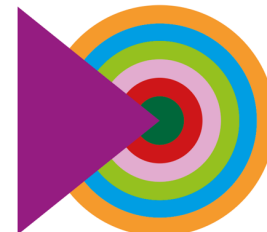




## Build4People Delegation Trip 2024

# PROPOSAL WRITING WORKSHOP

## “Build4People’s transformative journey from 2025-2027”



Build4People Project



**Date:** Tuesday, 04 June 2024, 8:45-12:30 a.m.

**Location:** Universitätsmuseum - Main Building of Hamburg University (1st floor)  
Edmund-Siemers-Allee 1, 20146 Hamburg

## AGENDA

(From 08:30: Preparation of meeting room / coffee / tea by Hamburg team)

**08:45-09:00: Technical set-up and preparation**

**09:00-09:20 Greeting Words**

- Mrs Antje Katzschner, Coordinator of Asian Partnerships at the International Office of Hamburg University
- Dr Heike Bauer, Coordinator of the SURE funding priority at the DLR Project Management Agency (funding Agency on behalf of the German Ministry of Education and Research, BMBF)
- Dr Michael Waibel, Build4People project consortium representative

**09:20-09:40: Major achievements of the past transformative journey of the B4P project and strategic consequences in regard of Implementation phase, followed by Q&A / collective feedback round**

- Dr Michael Waibel, Build4People project consortium representative

### SNAPSHOT INPUTS SESSION

**09:40-09:55: Snapshot #1: Introduction to Build4People Citizen Science APP – a valid participatory tool for urban Cambodia?, followed by Q&A / collective feedback round (recorded through flipchart)**

- Mr Clemens Kauschke, CEO & Founder NXT YOU GmbH
- Dr Anke Blöbaum, Leader of B4P WP#1 “Behaviour Change”
- Dr Sanara Hor, Royal University of Agriculture
- Dr Nyda Chhinh / Mr Bunleng Se, Royal University of Phnom Penh

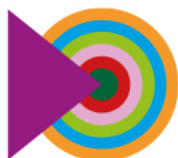
**09:55-10:10: Snapshot #2: Introduction gender-sensitive and inclusive urban planning – a rising issue for Cambodia?, followed by Q&A / collective feedback round (recorded through flipchart)**

- Mrs Christina Karagianni, Technical School of Applied Sciences Lübeck, Research Associate of B4P WP#2 “Sustainable Building”
- Mr Makara Long and Ms Taing Kimnenh, Institute of Technology of Cambodia
- Ms May Sokunlanita, W.A.E. (Women in Architecture and Engineering of Cambodia)

**10:10-10:25: Snapshot #3: How to empower collective influence and to embed learning systems in the case of urban Cambodia?, followed by Q&A / collective feedback round (recorded through flipchart)**

- Dr Anke Blöbaum, Leader of B4P WP#1 “Behaviour Change”, with support from Andi Deuß, Research Associate of B4P WP#1 “Behaviour Change”
- Dr Michael Waibel, Leader of B4P WP#6 “Sustainable Urban Transformation”, with support from Dr Thuy Nguyen, Research Associate of B4P WP#6 “Sustainable Urban Transformation”
- Dr Sothun Nop and Dr Sok Serey, Royal University of Phnom Penh





10:25-10:45: Snapshot #4: How to foster the implementation of Sustainable Neighbourhood Evaluation Criteria in Cambodia (with support from DGNB), by means of the Build4People Transformation Toolbox, followed by Q&A / collective feedback round (*recorded through flipchart*)

- Rolf Messerschmidt, CEO of Eble Messerschmidt Partner / Leader of B4P WP#3 "Sustainable Neighbourhoods", and whole team of EMP
- Dr. Tep Makathy, Dean of the Faculty of Architecture and Urban Planning at Paññāsāstra University of Cambodia

10:45-11:00 Coffee / Tea Break

**GUIDED DISCUSSION SESSION: How to foster human-led, inclusive transformation as a process?**

11:00-11:45: Guided discussion with select key questions:

- Management of *accompanying research* in practice (e.g. transformation workshops, etc.?)
  - Local *stakeholder setting*: Which institutions shall get involved to enhance implementation -> role of national level, international donor organisations, corporate sector and of professional organizations (e.g. national board of architects)?
  - Selection of adequate *communicative formats*: How will we be able to engage local stakeholders to enhance implementation? Transformation as social innovation!
  - Capacity building*: e.g. extension of activities to secondary cities, outreach event at AIT Bangkok? (training workshops, snowball program)
  - to be further determined.
- Facilitation by Dr. Anke Blöbaum, Leader of B4P WP#1 "Behaviour Change" with documentation support from research associates (*recorded through flipchart*)

11:45-12:00: Brief discussion of Implementation phase work plan (key activities during 4 project team stays from 2025-2027) and of timeline to prepare for project application till end of July 2024

- Dr Michael Waibel, Build4People project consortium representative

12:00-12:05: Closing Words: Visioning the transformative journey of the B4P project

- Dr Michael Waibel, Build4People project consortium representative

12:05-12:10: Group Photo in front of main building of Hamburg University  
(followed by walk to lunch venue)

12:30-13:30: Joint Lunch at *Blattwerk*, Mensa at main campus of Hamburg University,  
Von-Melle-Park 5, 20146 Hamburg

(followed by walk to Dammtor S-Bahn station to get to guided tour at Wilhelmsburg urban district, starting point: Building of Hamburg Municipal Authority for Urban Development and Housing [Behörde für Stadtentwicklung und Wohnen Hamburg], designed by the architecture practice Sauerbruch Hutton)

